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# ONLINE JOURNALISM

## THE ESSENTIAL GUIDE

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# Online Journalism The Essential Guide

**Cleland Thom**



## **Online Journalism The Essential Guide:**

**Online Journalism** Steve Hill, Paul Lashmar, 2013-12-10 An essential guide for anyone hungry to learn how journalism should be practised today and will be tomorrow Hill and Lashmar encapsulate the transformative impact technology is having on journalism but anchor those changes in the basic principles of reporting Paul Lewis The Guardian As the news business transforms Online Journalism is a fantastic new resource for both students and lecturers Informative straightforward and easily digested it s a one stop shop for the skills knowledge principles and mindset required for journalistic success in the digital age Mary Braid Kingston University Online and social media have become indispensable tools for journalists but you still have to know how to find and tell a great story To be a journalist today you must have not only the practical skills to work with new technologies but also the understanding of how and why journalism has changed Combining theory and practice Online Journalism The Essential Guide will take you through the classic skills of investigating writing and reporting as you master the new environments of mobile on demand social participatory and entrepreneurial journalism You will also develop must have skills in app development for smartphones and tablets as well as techniques in podcast blog and news website production What this book does for you Tips and advice from leading industry experts in their own words QR codes throughout the book to take you straight to multimedia links A fully up to date companion website loaded with teaching resources detailed careers advice and industry insights Exercises to help you hone your skills Top five guided reading list for each topic so you can take it further Perfect for students throughout a journalism course this is your essential guide

The Online Journalism Handbook Paul Bradshaw, 2023-07-28 The Online Journalism Handbook offers a comprehensive guide to the ever evolving world of digital journalism showcasing the multiple possibilities in researching writing and storytelling provided by new technologies In this new edition Paul Bradshaw presents an engaging mix of technological expertise with real world practical guidance to illustrate how those training and working as journalists can improve the development presentation and global reach of their stories through webbased technologies Thoroughly revised and updated this third edition features A new chapter dedicated to writing for email and chat with updated case studies New sections covering online abuse news avoidance and trust Updated coverage of accessibility inclusivity and diversity in sourcing writing for social media and audio and video New formats including social audio audiograms Twitter threads the Stories format charticles and scrollytelling Expanded international examples throughout The Online Journalism Handbook is an essential guide for all journalism students and professional journalists and will also be of interest to digital media practitioners The companion website for this book further enhances student knowledge through regularly updated case studies real time development reports and in depth discussion pieces from cutting edge sources

**Online Journalism** Tapas Ray, 2006 This book provides a comprehensive and accessible introduction to online journalism as well as the internet Apart from being a medium of communication the internet is also a vast and continuously growing storehouse of information which journalists

can use to their advantage Practical aspects of online journalism are explained with a number of case studies The book attempts to equip the reader with the skills needed to use internet technology in journalism It also provides an insight into the unique nature of the medium by placing e journalism within a broad social context Online Journalism would serve as a text for professional courses a starting point for students interested in research and as a guide for beginners in the fields of media and advertising Among the topics covered are History of the internet New journalisms annotative and open source Computer assisted journalism Packaging news for the web Publishing on the web Legal and institutional issues Multimediality interactivity and hypertextuality New roles for the journalist Digital access and barrier Trends convergence and broadband The networked world

*The Online Journalism Handbook* Paul Bradshaw, Liisa Rohumaa, 2013-09-13 How do we practice journalism in a digital world in which the old rules no longer apply This text offers comprehensive instructive coverage of the techniques and secrets of being a successful online journalist both from a theoretical and practical point of view Reflecting the vitality of the web it will inspire you to acquire new skills and make sense of a transforming industry Key Features How to investigate and break stories online Learn to broadcast to millions using video and podcast How to blog like a pro Learn to manage and stimulate user generated content Include and use social media in your toolkit How to dig out stories using data journalism Rise to the challenge of citizen journalism Make your journalism more interactive at every stage of the process Dedicated chapter for Law and Online Communication The Online Journalism Handbook is essential reading for all journalism students and professionals and of key interest to media communication studies and more broadly the social sciences

*The NCTJ Essential Guide to Careers in Journalism* Andy Bull, 2007-08-10 The National Council for the Training of Journalists NCTJ Guide to Careers in Journalism is the essential resource to securing a job as a journalist on a newspaper or magazine on radio and television or online The book contains full details of over 60 highly respected NCTJ accredited courses which give you exactly the qualifications you need comprehensive outlines of what it will be like as a trainee journalist on newspapers magazines TV radio or a website day in the life accounts from a wide range of young journalists advice quotes comments and warnings from over 100 working journalists a comprehensive listing of potential sources of work experience traineeships and jobs

**The Routledge Companion to Digital Journalism Studies** Scott A. Eldridge II, Bob Franklin, 2016-11-18 The Routledge Companion to Digital Journalism Studies offers an unprecedented collection of essays addressing the key issues and debates shaping the field of Digital Journalism Studies today Across the last decade journalism has undergone many changes which have driven scholars to reassess its most fundamental questions and in the face of digital change to ask again Who is a journalist and What is journalism This companion explores a developing scholarly agenda committed to understanding digital journalism and brings together the work of key scholars seeking to address key theoretical concerns and solve unique methodological riddles Compiled of 58 original essays from distinguished academics across the globe this Companion draws together the work of those making sense of this fundamental reconceptualization of

journalism and assesses its impacts on journalism's products, its practices, resources and its relationship with audiences. It also outlines the challenge presented by studying digital journalism and more importantly offers a first set of answers. This collection is the very first of its kind to attempt to distinguish this emerging field as a unique area of academic inquiry. Through identifying its core questions and presenting its fundamental debates, this Companion sets the agenda for years to come in defining this new field of study as Digital Journalism Studies, making it an essential point of reference for students and scholars of journalism.

The Routledge Handbook of Magazine Research David Abrahamson, Marcia R.

Prior-Miller, 2015-06-05 Scholarly engagement with the magazine form has in the last two decades produced a substantial amount of valuable research. Authored by leading academic authorities in the study of magazines, the chapters in *The Routledge Handbook of Magazine Research* not only create an architecture to organize and archive the developing field of magazine research but also suggest new avenues of future investigation. Each of 33 chapters surveys the last 20 years of scholarship in its subject area, identifying the major research themes, theoretical developments and interpretive breakthroughs. Exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout, offering readers a deeper understanding of the magazine form as well as of the sociocultural realities it both mirrors and influences. The book includes six sections: Methodologies and structures presents theories and models for magazine research in an evolving global context; Magazine publishing the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing; Magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives; subjects, genre and format questions; Magazines as visual communication explores cover design, photography, illustrations and interactivity; Pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research; The future of the magazine form speculates on the changing nature of magazine research via its environmental effects, audience and transforming platforms.

**Journalism Online** Mike Ward, 2013

*Journalism Online* tackles the pressing question of how to apply fundamental journalism skills to the online medium. It provides an essential guide to the Internet as a research and publishing tool. In particular, it examines how to forge key journalism skills with the distinctive qualities of the World Wide Web to provide compelling web content. Trainee and practicing online journalists will learn core journalism skills of identifying, collecting, selecting and presenting news and information; multimedia skills such as audio recording and editing; online research methods including use of search tools, newsgroups and listservs; story construction and writing for the Web; an introduction to HTML web site design for the effective use of content. *Journalism Online* takes the best of the new and old media to provide an essential primer for this emerging discipline. Leading web designers such as Jakob Nielsen rub shoulders with established journalists like Harold Evans in the search for clear guidance in this rapidly developing field. It also provides a useful insight for non-news organisations into how to prepare and present effective web content and avoid the deepest

pitfall of the online world being ignored Supplementary resources can be found on the book's supporting web site [www.journalisonline.co.uk](http://www.journalisonline.co.uk) which features additional exercises useful links and reviews

**The Handbook of Global Online Journalism** Eugenia Siapera, Andreas Veglis, 2012-07-03 The Handbook to Global Online Journalism features a collection of readings from international practitioners and scholars that represent a comprehensive and state of the art overview of the relationship between the internet and journalism around the world Provides a state of the art overview of current research and future directions of online journalism Traces the evolution of journalistic practices business models and shifting patterns of journalistic cultures that have emerged around the world with the migration of news online Written and edited by top international researchers and practitioners in the area of online journalism Features an extensive breadth of coverage including economics organizational practices contents and experiences Discusses developments in online news in a wide range of countries from the USA to Brazil and from Germany to China Contains original theory new research data and reviews of existing studies in the field

*Online Journalism* Richard Craig, 2005 Learn to report write and edit for online media with **ONLINE JOURNALISM with InfoTrac** Created specifically with the Internet in mind this communication text will help you explore the writing opportunities associated with online media Interviews with online professionals are included throughout the text to give you an idea of exactly what the job of the online journalist entails A comprehensive Web site helps keep the book up to date and provides additional material including sound clips of some of the book's interviewees

**Online Journalism** Jim Hall, 2001-02-20 An accessible introduction to the concept of culture in Gramsci focusing on the relevance of Gramsci's approach for anthropologists

**Journalism Next: A Practical Guide to Digital Reporting and Publishing, 2nd Edition** Mark Briggs, 2013 Do you want to help build what's next for journalism Then jump into Mark Briggs proven guide for leveraging digital technology to do better journalism The media landscape changes with such ferocious speed that as soon as new technologies gain a foothold older ones become obsolete To keep ahead and abreast of these ever evolving tools and techniques Briggs offers practical and timely guidance for both the seasoned professional looking to get up to speed and the digital native looking to root their tech know how in real journalistic principles Learn how to effectively blog crowdsource use mobile applications mine databases and expertly capture audio and video to report with immediacy cultivate community and tell compelling stories Journalism Next will improve digital literacy fast Briggs begins with the basics and then explores specialized skills in multimedia so you can better manage online communities and build an online audience Journalism Next is a quick read and roadmap you'll reference time and time again Dive into any chapter and start mastering a new skill right away And for today's journalist who can afford to waste any time

**Online Law for Journalists** Cleland Thom, 2016-04-28 Online journalism involves legal risks But this book will help you avoid the pitfalls It is clear and packed with practical tips case studies and up to date information It is an essential guide for journalists editors PRs journalism students and anyone who publishes on the internet or uses social media It looks at publishing channels such as

Twitter Facebook Instagram and websites and contains sections on Media regulation Defamation Contempt of court Court reporting Website disclaimers terms and conditions The right to be forgotten Online abuse Security and privacy Protecting sources Safe digital practice Computer misuse Data protection Use of drones Freedom of Information Act Copyright Trademarks Online archives Mobile journalism The author Cleland Thom is a consultant and trainer in media and internet law Since 2003 his clients have included the Manchester Evening News Reed Business Information Big Issue North Smooth Radio and Waitrose He has lectured in law on courses accredited by the National Council for the Training of Journalists the Broadcast Journalism Training Council and the Periodicals Training Council He is a legal blogger for the Press Gazette and principal of the College of Media and Publishing

**Journalism** Jo A. Cates, 2004-05-30 Journalism A Guide to the Reference Literature is a critically annotated bibliographic guide to print and electronic sources in print and broadcast journalism The first edition was published in 1990 the second in 1997 It has been described as one of the critical reference sources in journalism today and it is a key bibliographic guide to the literature Choice magazine called it a benchmark publication for which there are no comparable sources The format is similar to the second edition What makes this edition significantly different is the separation of Commercial Databases and Internet Resources Commercial Databases includes standard fee based resources The new chapter on Internet sources features Web based resources not included in the commercial databases chapter as well as portals other online files listservs newsgroups and Web logs blogs All chapters have been revised and there are significant revisions in Directories Yearbooks and Collections Miscellaneous Sources Core Periodicals Societies and Associations and Research Centers and Archives The second edition has 789 entries The third edition contains almost 1 000 entries James Carey of Columbia University who provided the foreword for the first two editions has updated his foreword for this edition

**The Extreme Searcher's Internet Handbook** Randolph Hock, 2010 Presents a guide on how to effectively search the Internet covering such topics as search engines directories newsgroups image resources and reference resources

**Writing.com** Moira Anderson Allen, 1999 This practical guide is an invaluable tool for all writers aiming to develop or enhance a successful writing career writing com lays out a comprehensive plan for negotiating the wealth of new information and opportunity by harnessing the Internet's tremendous power for business expansion skill refinement promotion and so much more Book jacket

*Creating Online Media* Carole Rich, 1999 Designed for courses in on line journalism this text emphasizes skill development from Internet searches to writing for on line media to Website design The text encourages the active use of the Internet through an innovative hands on approach

*Writers.net* Gary Gach, 1997 Most writers today are more familiar with printers and modems than with typewriter ribbons Personal computers and the Internet are changing the way writers create and communicate With twenty four hour information and instant memory these modern conveniences are radically altering the face of the literary community In writers net veteran Internet trainer and best selling author Gary Gach gives writers of every medium valuable insight into using the Net in many aspects of their writing

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web the atomic mass of a single atom is simply its total mass and is typically expressed in atomic mass units or amu by definition an atom of carbon with six neutrons carbon 12 has an atomic mass of 12 amu other atoms don t generally have round number atomic masses for reasons that are a little beyond the scope of this article

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