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**Authors:** Elizabeth M.A. Grasby, Nina Gupta

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## Steps for Case Study Solution Analysis:

### 1. Introduction of Elite Personal Training Case Solution

The Elite Personal Training case study is a Harvard Business Review case study, which presents a simulated practical experience to the reader allowing them to learn about real life problems in the business world. The Elite Personal Training case consisted of a central issue to the organization, which had to be identified, analysed and creative solutions had to be drawn to tackle the issue. This paper presents the solved Elite Personal Training case analysis and case solution. The method through which the analysis is done is mentioned, followed by the relevant tools used in finding the solution.

The case solution first identifies the central issue to the Elite Personal Training case study, and the relevant stakeholders affected by this issue. This is known as the problem identification stage. After this, the relevant tools and models are used, which help in the case study analysis and case study solution. The tools used in identifying the solution consist of the SWOT Analysis, Porter Five Forces Analysis, PESTEL Analysis, VRIO analysis, Value Chain Analysis, BCG Matrix analysis, Ansoff Matrix analysis, and the Marketing Mix analysis. The solution consists of recommended strategies to overcome this central issue. It is a good idea to also propose alternative case study solutions, because if the main solution is not found feasible, then the alternative solutions could be implemented. Lastly, a good case study solution also includes an implementation plan for the recommendation strategies. This shows how through a step-by-step procedure as to how the central issue can be resolved.

### 2. Problem Identification of Elite Personal Training Case Solution

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# Personal Training Case Study

**Timothy M Baghurst**

## **Personal Training Case Study:**

**How to Open and Operate a Financially Successful Personal Training Business** John N. Peragine, John N Peragine Jr, 2008 Book CD ROM The manual delivers literally hundreds of innovative ways demonstrated to operate streamline your business Learn new ways to make your operation run smoother and increase performance shut down waste reduce costs and increase profits In addition you will appreciate this valuable resource and reference in your daily activities and as a source of ready to use forms Web site resources and operating and cost cutting ideas that can be easily applied to your operation The Companion CD ROM has the actual business plan you can use in MS Word tm

**Personal Training** James Crossley, 2012 Personal Training Theory and Practice Second Edition draws together in one unique volume the personal practical and business skills central to you becoming a successful personal trainer It is one of the most comprehensive resources available This accessible and attractive book introduces you to the fundamentals of applied exercise prescription and programme design as well as advanced concepts such as nutritional intervention postural analysis and the psychology of behaviour change Thoroughly updated throughout this second edition also includes an emphasis on the core topics of key courses on personal training ensuring a close match with your study requirements information on key business skills including professional conduct presentation and marketing making this one of the most comprehensive resources for personal trainers available a free accompanying website that contains multiple choice questions an image bank sample exercise sheets sample programmes and web links The ebook edition is in VitalBook Bookshelf an ebook reader that allows you to download the ebook to your computer or access it anywhere with an internet browser search the full text of all of the ebooks that you hold on your bookshelf for instant access to the information you need copy and print text and figures customize your view by changing font size and layout Whether you are embarking on a career in personal training or already an experienced trainer you will find this second edition is your ideal companion and handy reference

**Advanced Personal Training** Paul Hough, Simon Penn, 2016-11-10 Effective fitness instruction and training programme design require an exercise specialist trainer to combine professional experience with strategies underpinned by scientific evidence This is the first comprehensive fitness instruction and training programme design resource to explore the evidence base of effective programme design drawing on cutting edge scientific research to identify optimum training methods and dispel some common myths around fitness training Putting clients training goals at the centre of the process by focusing on their most common objectives such as improving general health enhancing cardiorespiratory fitness decreasing body fat and increasing muscle mass this book helps the reader develop a better understanding of the physiological principles at the core of successful programme design Simple to navigate and full of helpful features including applied case studies example training programmes and guides to further reading it covers a variety of key topics such as pre exercise health screening lifestyle and fitness assessment nutrition cardiorespiratory endurance resistance and core training recovery from exercise An essential text for fitness

instructors personal trainers and sport and exercise students this book provides an invaluable resource for fitness courses exercise science degree programmes and continued professional development for exercise professionals **The Complete Book of Personal Training** Douglas Brooks,2004 This books is the most comprehensive and authoritative resource for you as a personal trainer whether you are a newcomer to the field or have a well established business The book is truly a complete resource it s full of information about working with clients and designing programs and it s a practical guide to all aspects of the personal training business It will help you in all aspects of your profession learn applicable information on fitness testing and assessment identify your clients goals and create fitness tests specifically for them learn how to develop cardiovascular strength and flexibility training programs properly train and help special populations understand the business side of personal training including marketing yourself as a trainer getting and retaining clients and learning time management learn how to expand your business back cover **Program Design for Personal Trainers** ,1993

**Foundations of Professional Personal Training** Canadian Fitness Professionals Inc.,2022-08-05 Developed and written by canfitpro Canada s foremost education and certification provider for fitness professionals this third edition of Foundations of Professional Personal Training contains essential information for building skills creating systems to work with clients and preparing for the Personal Training Specialist PTS certification Extensively updated to match the certification standards this edition includes the following New chapters on periodization screening and assessment program design and the canfitpro Personal Training Specialist framework Diverse client case studies to use for practice and application of concepts Details about canfitpro s optimal health perspective which integrates physical activity nutrition and mental well being Strategies for cultivating the client personal trainer relationship Contemporary information regarding inclusive training training in a virtual environment and building a business Foundations of Professional Personal Training Third Edition prepares new and prospective personal trainers for all aspects of their exciting profession Providing key concepts of personal training guidelines for program design and injury prevention and considerations for working with clients this text is an essential resource for preparation for the PTS exam and for a successful career in personal training **Program Design for Personal Trainers** Douglas Brooks,1998 Have you ever been frustrated by a client who didn t seem to progress off a plateau Are you uncertain how to train clients with special needs Does it seem like you re giving the same exercise routine in the same order to every client And having trouble retaining those clients With 11 years experience training clients and a masters degree in exercise physiology Douglas Brooks can help In his own practice he learned how to build the bridge between science and the needs of each client from older adult to athlete and in this book he shares that knowledge with you You ll learn the science behind the programming How to completely customize a program for each new client Case studies client examples and charts throughout the text help you apply the information immediately Have a quick question Use the Quick Index and Key Points to find the answer Whether you re just starting out or an experienced trainer Program Design for

Personal Trainers is a valuable addition to your library from back cover *PERFORMANCE IMPROVEMENT QUARTERLY*,1997 **Personal Training** Mark Ansell,2008-05-27 This is a key text for all those on sport science courses It covers all the essential areas for a study of personal training including fitness testing nutrition psychology training principles health and fitness training in different contexts and business issues Students therefore gain all the required multi disciplinary knowledge with an understanding of how to apply this in practice Throughout the text theoretical explanation is supported by case studies practical and reflective exercises and guidance on further study *TRAM* , **Case Studies in Coaching** Timothy M Baghurst,2017-06-30 The nearly two dozen case studies in this timely book will help future and current coaches of school sports develop successful strategies to avoid or overcome challenges and become more aware of the need to remain professional and consider the implications of their actions Based on real life situations it considers ethical and practical dilemmas from sports in locations across the country These compelling case studies illustrate everyday scenarios such as teaching style conflicts scheduling issues cheating confidentiality decisions and working with over involved parents that occur in school coaching and athletics The cases and thought provoking discussion questions that follow allow readers to work through the types of dilemmas they will face in their coaching careers and then carefully formulate their responses and decisions A resource list for each case allows readers to further explore the issues and develop their personal responses to each situation An accompanying instructor s manual available upon adoption includes possible responses to all discussion questions **Case Study** Judge Baker Guidance Center,1923 *Case Study No. 1/- Judge Baker Guidance Center,1923*

*Annual Catalogue...* Vassar College,1872 **Case Study** Judge Baker Foundation, Boston,1922 **Journal of Education and School World** ,1884 **Cumulated Index to the Books** ,1999 **Sports Coach** ,2004 *Case Study No. [1-20]* Judge Baker Guidance Center,1922 **Consultants and Consulting Organizations Directory** ,2002

## **Personal Training Case Study** Book Review: Unveiling the Power of Words

In some sort of driven by information and connectivity, the energy of words has are more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such may be the essence of the book **Personal Training Case Study**, a literary masterpiece that delves deep to the significance of words and their impact on our lives. Written by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we will explore the book is key themes, examine its writing style, and analyze its overall effect on readers.

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