

JACK R. MEREDITH | SCOTT M. SHAFFER

OPERATIONS AND SUPPLY CHAIN MANAGEMENT FOR MBAs

SEVENTH EDITION



WILEY

Operations Supply Chain Management Mbas

**Thomson Peterson's, Peterson's Guides
Staff**

Operations Supply Chain Management MBAs:

Operations and Supply Chain Management for MBAs Jack R. Meredith, Scott M. Shafer, 2019-09-11 The seventh edition of Operations and Supply Chain Management for MBAs is the definitive introduction to the fundamental concepts of supply chain and operations management Designed specifically to meet the needs of MBA students this market leading book offers clear presentation of topics such process planning and design capacity and location planning schedule and inventory management and enterprise resource planning A strategic conceptual approach helps readers comprehend the contemporary issues they will soon be facing in industry This concisely formatted volume enables instructors to customize their courses for the unique requirements of MBA programs Each chapter integrates material directly into the text rather than sidebars highlights and other pedagogical devices to achieve a smooth easy to read narrative flow Carefully selected questions prompt discussions that complement the mature more experienced nature of MBA students while case studies and supplementary materials illustrate key concepts and practices Topics such as outsourcing and global sourcing the role of information technology and global competitiveness strategies assist students to understand working and competing in the globalized economy

MBA Programs 2010 Peterson's, 2010-06-15 Peterson's MBA Programs provides comprehensive profiles of up to date information on full time part time joint degree Executive MBA and online graduate programs at more than 1 000 institutions including degrees comparable or equivalent to an MBA A wealth of facts and figures on admission and degree requirements entrance difficulty postgraduate hiring rates financial aid and contact information for approximately 4 000 graduate level business programs are all available within Peterson's guide It contains informative articles such as how an MBA can advance a career how to choose the right program and pay for it the advantages of getting your advanced business degree abroad information on the latest hiring and salary trends and application tips including guidance on how to write a winning essay Profiles of institutions are listed alphabetically within state province or country with all the fast facts an applicant needs plus two page narrative descriptions which contain even more in depth information on schools

Operations Management for MBAs Jack R. Meredith, Scott M. Shafer, 1999 Focus on the Needs of the MBA Student Meredith and Shafer introduce the key topics of operations management focusing on the needs of MBA students Contemporary concepts of relevance to MBA students such as the balanced scorecard core competency mass customization benchmarking business process design and enterprise resource planning SAP are also included More importantly the book is written with the marketing finance and other majors in mind emphasizing how a basic understanding of operations is important to all career paths Operations management for MBAs is also specifically designed to allow the professor to tailor their course around the students needs The streamlined coverage of concepts provides the instructor with the opportunity to integrate additional materials into the course such as cases and readings further enhancing student learning Furthermore having a text that solidly covers just the fundamental concepts provides students with the background needed to integrate

these important supplementary materials Key Features of the Text Focus is placed on the needs and skills of MBA students The material is conceptual and strategic in nature making it more relevant and interesting to experienced students Contemporary real world topics such as revenue management service defections and supply chain management address students current needs A condensed and inexpensive treatment of the material allows the instructor to economically add supplementary material Quantitative material is presented only when it provides a better understanding of key concepts

CompetitiveEdge:A Guide to Business Programs 2013 Peterson's,2013-04-15 Peterson s CompetitiveEdge A Guide to Graduate Business Programs 2013 is a user friendly guide to hundreds of graduate business programs in the United States Canada and abroad Readers will find easy to read narrative descriptions that focus on the essential information that defines each business school or program with photos offering a look at the faces of students faculty and important campus locales Quick Facts offer indispensable data on costs and financial aid information application deadlines valuable contact information and more Also includes enlightening articles on today s MBA degree admissions and application advice new business programs and more

OPERATIONS & SUPPLY CHAIN MANAGEMENT Dr. Preeti Mahesh Kulkarni,Dr. Prajakta Nilesh Warale,Dr. Atul N Thombre,2025-04-23 MBA SECOND SEMESTER As Per Revised MBA Curriculum 2024 Aligned with NEP Savitribai Phule Pune University Pune *Peterson's MBA Programs* Peterson's (Firm),2006 Detail on accredited MBA programs in the U S and Canada *OPERATIONS AND SUPPLY MANAGEMENT FOR MBAS, 7TH AUSTRALIA AND NEW ZEALAND EDITION.* , *Peterson's Graduate Programs in Business, Education, Health, Information Studies, Law and Social Work* Peterson's Guides Staff,Peterson's Guides, Inc,2006-12 Detailed program listings of accredited graduate programs in the physical sciences math and agricultural sciences

Supply Chain & Logistics Management (For MBA) Dr. Sandhya Srivastava,2020-08-06 According to the Latest Syllabus of Dr A P J Abdul Kalam Technical University Lucknow U P Including Long Answer Type Questions Including Short Answer Type Questions Including Case Studies Including Last Year Unsolved Papers **Operations and Supply Chain Management for MBAs, Seventh Edition** Jack R. Meredith,Scott M. Shafer,2020 Designed specifically to meet the needs of MBA students this market leading book is the definitive introduction to the fundamental concepts of supply chain and operations management *Graduate Programs in Business, Education, Health, Information Studies, Law and Social Work* Peterson's Guides Staff,Peterson's,2007-12 The six volumes of Peterson s Annual Guides to Graduate Study the only annually updated reference work of its kind provide wide ranging information on the graduate and professional programs offered by accredited colleges and universities in the United States and U S territories and those in Canada Mexico Europe and Africa that are accredited by U S accrediting bodies Books 2 through 6 are divided into sections that contain one or more directories devoted to individual programs in a particular field Book 6 contains more than 19 000 programs of study in 147 disciplines of business education health information studies law and social work

Peterson's Graduate and Professional Programs Peterson's Guides Staff,Peterson's,2007-12 The six volumes

of Peterson's Annual Guides to Graduate Study the only annually updated reference work of its kind provide wide ranging information on the graduate and professional programs offered by accredited colleges and universities in the United States and U S territories and those in Canada Mexico Europe and Africa that are accredited by U S accrediting bodies Books 2 through 6 are divided into sections that contain one or more directories devoted to individual programs in a particular field Book 1 includes institutional profiles indicating the degrees offered enrollment figures admission and degree requirements tuition financial aid housing faculty research projects and facilities and contacts at more than 2 000 institutions **The Journal of Commerce** ,2008 *Peterson's Graduate Schools in the U.S.*, 2008 Peterson's Guides Staff,2007 Peterson's compact guide is perfect for those who are seeking a graduate education Abbreviated overviews of nearly 1 000 schools provide an array of possibilities in a variety of academic disciplinesfrom accounting to zoology School listings by state or field of study The latest information on enrollment expenses faculty and more Tips on finding the right program to suit every aspiration Graduate Schools in the U. S. Thomson Peterson's,Peterson's Guides Staff,2006-04 Peterson's Graduate Schools in the U S 2007The snapshot paperback guide for future grad studentsA compact alternative to our hardcover Graduate Professional Programs guides Students seeking to continue their education will discover an array of possibilities in a variety of academic disciplines from accounting to zoology INCLUDES An affordable resource for aspiring graduate students Up to date information on enrollment expenses faculty and more Tips on finding programs to suit student aspirations Production and Operations Management Core Course Teaching at the Top 20 MBA Programmes in the USA Luk N. Van Wassenhove,Michael Corbey,1998 *Careers and the MBA.* ,2000 Complete Book of Business Schools ,2004 Complete Book of Business Schools 2004 Nedda Gilbert,Princeton Review (Firm),2003 Nobody knows business schools better than The Princeton Review EVERYTHING YOU NEED TO KNOW TO MAKE A CRUCIAL DECISION The Complete Book of Business Schools gives you the inside scoop on 378 business programs all of which are accredited by AACSB The Association to Advance Collegiate Schools of Business Each profile answers your most pressing questions Can I afford it What kind of job and salary will my degree get me How do I apply What are the admissions requirements Insight into putting together a winning application Advice on how to shine at your interview Information on how admissions criteria are weighted GPA GMAT recommendations etc Fifteen application blunders that can hurt your chances ADVICE FROM THE PROS How the current economic climate affects b school admission and curriculum What to expect from a b school education What's wonderful about the MBA is that it provides fundamental skills that you can use whenever and wherever you need them It offers an ability to enter the business world and link passion with functionality Rose Martinelli director of admissions and financial aid of the Wharton School MBA Program *The MBA Career Guide* ,1995

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