

Contact Details

Name
Address
Phone number
Email address

01

Jane Jobscan
Seattle, WA 98101
(555) 555-5555 - jane.jobscan@jobscan.co.linkedin.com/in/jane-jobscan

Date

02

February 25, 2023

Recipient's Information

03

Lavinia Smith
Hiring Manager
Media Raven, Inc.
Ponterville, MS 38862

Greeting

Whenever possible, address the hiring manager by name.

04

Dear Ms. Smith:

Opening

Who are you?
What are your relevant skills and accomplishments?

05

I read your advertisement for a marketing manager at Media Raven Inc. with great interest.

As J&J Company's marketing manager since 2018, I directed all phases of both the creative and technical elements of marketing initiatives including data mining, brand creation, print/web collateral development, lead generation, channel partner cultivation, customer segmentation/profiling, as well as CRM and acquisition strategies.

Body (1-3 paragraphs)

What do you know about the company?
Why are you applying for this job?
What value can you bring to the company?
Include measurable results when possible.

06

Perhaps most importantly, I offer a history of proven results, as evidenced by the following marketing accomplishments for my current employer:

- Captured a 28% expansion in customer base since 2018, achieved during a period of overall decline in the retail industry.
- Led national marketing campaign (comprised of trade show, media, and PD initiatives) of my company's newly launched technology services division.
- Developed and executed SEO strategy that achieved and sustained top 3 rankings on Google (organic, nonpaid results) for key product search terms.
- Oversaw the creation of a new company logo and rebranded 100+ products to cement a cohesive corporate identity and support new company direction.

Given the opportunity, I'm confident in my ability to achieve similar groundbreaking marketing results for Media Raven, Inc.

Closing

Reiterate your interest.
Add a Call to Action.
Mention any attachments.

07

Ms. Smith, I would welcome the chance to discuss your marketing objectives and the ways I can help you attain them. Feel free to call me at (555) 555-5555 or email me at jane.jobscan@jobscan.co to arrange a meeting. I look forward to speaking with you.

Professional sign-off

08

Sincerely,
Jane Jobscan

Cover Letter Guide Best Price

Jicheng Xie



Cover Letter Guide Best Price:

No-nonsense Cover Letters Wendy S. Enelow, Arnold G. Boldt, 2007-01-01 In today's competitive job market if your cover letter doesn't grab the interviewer's attention he or she may never even glance at your resume *No Nonsense Cover Letters* gives you the powerful practical tools to write attention grabbing cover letters that complement your resume and get you more interviews and job offers The book begins with a thorough but easy to understand explanation of the key elements that are vital to creating attention grabbing letters including why writing a cover letter is about selling yourself how to craft targeted cover letters when to use bullets or paragraphs and creating E letters for today's E search environment Subsequent chapters offer tips on writing winning cover letters for opportunities for virtually every profession **101 Best Cover**

Letters Michael Betrus, Jay A. Block, 1999-04-22 Beat out the competition for the best jobs Create an image of accomplishment professionalism and competence that today's employers are begging for Job seekers have paid hundreds of dollars for the expertise in these dynamic guides and regarded every cent as well spent With these job landing tools on your desktop you'll have the same savvy working for you for far far less with the same great results *101 Best Resumes* packs tried and proven advice you'll use to Create a resume that gets you in the door Target your resume for a specific positions over 70 different categories are covered Experiment with traditional and new formats More *101 Best Cover Letters* shows you how to put together compelling letters to accompany your resume Learn how to Ignite interest with the first two sentences Turn references into endorsements Send your cover letter online Pick up smart interviewing tips negotiate a higher salary use the Internet in your job search work with recruiters and much much more The American Directory of Writer's Guidelines

Stephen Blake Mettee, Michelle Doland, Doris Hall, 2005-12 Perhaps the best kept secret in the publishing industry is that many publishers both periodical publishers and book publishers make available writer's guidelines to assist would be contributors Written by the staff at each publishing house these guidelines help writers target their submissions to the exact needs of the individual publisher The American Directory of Writer's Guidelines is a compilation of the actual writer's guidelines for more than 1 600 publishers A one of a kind source to browse for article short story poetry and book ideas

100 Top Internet Job Sites Kristina M. Ackley, 2000 Going beyond listing popular job posting sites this book also helps career seekers explore Internet opportunities for career assessment networking and company research **American Directory of Writer's Guidelines**, 2007-02 Perhaps the best kept secret in the publishing industry is that many publishers both periodical publishers and book publishers make available writer's guidelines to assist would be contributors Written by the staff at each publishing house these guidelines help writers target their submissions to the exact needs of the individual publisher The American Directory of Writer's Guidelines is a compilation of the actual writer's guidelines for more than 1 700 publishers A one of a kind source to browse for article short story poetry and book ideas The guide to the Church congress and Ecclesiastical art exhibition to be held in London, 1899, including 'Some notes on the ecclesiology & archeology

of London' by canon Benham Church congress,1899 Subject Guide to Books in Print ,1991 **Complete Guide to**
Income Property Financing and Loan Packaging Donald William Coker,1984 **Guide to the Church congress and**
Ecclesiastical art exhibition, held at Manchester, 1888 Church congress,1888 **The guide to the Church congress**
and Ecclesiastical art ebition, to be held Oct. 2-6, 1893, at Birmingham Church congress,1893 *The guide to the*
Church congress and ecclesiastical art exhibition to be held at Norwich, Oct 7, 8, 9, 10 and 11, 1895, including a Guide to
Norwich Augustus Jessopp,1895 *Gallery of Best Resumes for People Without a Four-Year Degree* David F. Noble,2005
Professional resume writers from across North America and the English speaking world submitted thousands of sample
resumes and only the very best made it into the Gallery of Best Resumes for People Without a Four Year Degree All are eye
catching one of a kind resumes that will help you land more job interviews The Gallery includes examples of chronological
functional combination and electronic resumes Book jacket **The Athenaeum** ,1870 *Billboard* ,1999-06-19 In its 114th
year Billboard remains the world s premier weekly music publication and a diverse digital events brand content and data
licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video
gaming media digital and mobile entertainment issues and trends **The National Builder** ,1897 **How to Write a**
Cover Letter Theodore Kingsley,2023-06-26 Good-for-nothing Polly Ella Farman,1877 **InfoWorld** ,1998-03-02
InfoWorld is targeted to Senior IT professionals Content is segmented into Channels and Topic Centers InfoWorld also
celebrates people companies and projects **Ladies' Fancy Work** Jane Cunningham Croly,1886 Billboard ,2001-03-03
In its 114th year Billboard remains the world s premier weekly music publication and a diverse digital events brand content
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video gaming media digital and mobile entertainment issues and trends

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