



## MCQ Questions for Entrepreneurship Development

by Eguardian India / Marketing Management MCQ

**MCQ Questions for Entrepreneurship Development. Multiple Choice Questions for Marketing management academic and competitive exams.**

1. The term "Entrepreneur" has been derived from the word "entreprendre" which means:

- a. To give
- b. To undertake
- c. To choose
- d. To decide

Ans: b.

2. Entrepreneurship is a creative activity – Said by:

- a. Frederick Harbison
- b. B. F. Hoselitz
- c. B. Higgins
- d. Joseph

Ans: d.

3. What is the hallmark of a successful entrepreneur?

- a. Risk bearing capacity
- b. Persistence
- c. Flexibility
- d. Self-confidence

Ans: c.

4. Which type of entrepreneurs utilizes a chance to introduce a new technique or new product?

- a. Innovative entrepreneur
- b. Instigated entrepreneur
- c. Initiative entrepreneur
- d. Fabian entrepreneur

# Multiple Choice Questions On Entrepreneurship Development

**Fred L. Fry**

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