



MCQ Questions for Entrepreneurship Development

by Eguardian India / Marketing Management MCQ

MCQ Questions for Entrepreneurship Development. Multiple Choice Questions for Marketing management academic and competitive exams.

1. The term "Entrepreneur" has been derived from the word "entreprendre" which means:

- a. To give
- b. To undertake
- c. To choose
- d. To decide

Ans: b.

2. Entrepreneurship is a creative activity – Said by:

- a. Frederick Harbison
- b. B. F. Hoselitz
- c. B. Higgins
- d. Joseph

Ans: d.

3. What is the hallmark of a successful entrepreneur?

- a. Risk bearing capacity
- b. Persistence
- c. Flexibility
- d. Self-confidence

Ans: c.

4. Which type of entrepreneurs utilizes a chance to introduce a new technique or new product?

- a. Innovative entrepreneur
- b. Instigated entrepreneur
- c. Initiative entrepreneur
- d. Fabian entrepreneur

Multiple Choice Questions On Entrepreneurship Development

Fred L. Fry



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