

ChatGPT



Chatgpt Openai Prices

Uwe Kleinkes

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Quick Guide to Content Marketing for B2B Small and Medium-Sized Enterprises Uwe Kleinkes,2025-09-01 This Quick Guide is the ideal resource for small and medium sized B2B companies looking to boost their market visibility through content marketing It provides a clear structure for beginners and time constraint marketing professionals covering all key steps from setting goals and analysis to planning production and management while addressing the unique characteristics of the B2B sector This edition introduces the topic of generative AI and its effective use in content marketing is thoroughly explored The author explains how to use AI tools effectively and covers optimal prompting strategies and areas of application Important topics such as ethics data protection and copyright are also addressed The guide includes numerous checklists for an organized step by step approach additional online working materials for individual implementation and a comprehensive practical example

Intelligent Computing Kohei Arai,2025-08-09 This book compiles a curated selection of insightful rigorously researched and state of the art papers presented at the Computing Conference 2025 hosted in London UK on June 19 20 2025 Drawing submissions from across the globe the conference received 473 papers each subjected to a stringent double blind peer review process Of these 169 papers were accepted for inclusion reflecting exceptional scholarship and innovation across disciplines such as IoT artificial intelligence computing data science networking data security and privacy Researchers academics and industry leaders converged to share pioneering ideas transformative methodologies and practical solutions to real world challenges By bridging academic theory and industrial application the conference catalyzed opportunities for knowledge synthesis and interdisciplinary progress The diverse contributions within this proceedings not only address contemporary technological issues but also anticipate future trends offering frameworks for continued exploration We trust this collection will serve as an indispensable reference for researchers practitioners and policymakers navigating the evolving landscapes of computing and digital innovation As we reflect on the conference's outcomes we are confident that the insights and collaborations forged here will inspire sustained advancements in these critical fields May the ideas within these pages spark further inquiry drive technological evolution and contribute meaningfully to solving the challenges of our interconnected world

Fundamentals of Cost-Efficient AI Rohit Kumar,2025-12-09 Fundamentals of Cost Efficient AI In Healthcare and Biomedicine provides a comprehensive yet accessible introduction to the principles of designing training and deploying efficient artificial intelligence systems It explains the theory behind cost aware machine learning and data mining and examines methods across deep learning graph neural networks GNNs transformer architectures diffusion models reinforcement learning and knowledge distillation The book covers fine tuning and compression techniques such as low rank adaptation LoRA parameter efficient fine tuning PEFT adapter based tuning pruning and quantization It also explores inference acceleration through Flash Attention prefill optimization and speculative decoding and explains how mixture of experts MoE architectures can scale models efficiently across GPUs and edge devices

To build a strong conceptual understanding the text introduces fundamentals of GPU architecture matrix multiplication memory hierarchies and parallelization strategies helping readers develop an intuition for optimizing training and inference pipelines While applicable across domains the book places special emphasis on healthcare and biomedicine where efficient AI can reduce costs and improve diagnostics precision medicine and clinical decision support Real world case studies and interviews with experts from organizations such as Google and Microsoft provide practical insights into building scalable healthcare AI systems Aimed at graduate students researchers clinicians biomedical engineers data scientists and AI practitioners this book bridges algorithmic principles with applied implementation Covers state of the art techniques including LoRA PEFT diffusion models RAG Flash Attention and MoE architectures Explains methods for model compression quantization pruning and knowledge distillation with practical examples Integrates GPU fundamentals matrix operations and system level optimization for efficient model training and deployment Includes case studies and interviews demonstrating the use of cost efficient AI in healthcare and biomedicine Balances mathematical foundations with implementation guidance and applied intuition

Introduction to Information Systems R. Kelly Rainer (Jr.),Brad Prince,Cristóbal

Sánchez-Rodríguez,Sepideh Ebrahimi,Ingrid Splettstoesser,2023-10-23 As digital transformation becomes increasingly central to effective corporate strategy today s students must learn how information systems provide the foundation for modern business enterprises Known for its rich Canadian content and focus on active learning *Introduction to Information Systems* Sixth Canadian Edition shows students how they can use IS to help their current or future employers increase profitability improve customer service manage daily operations and drive impact in their markets This course demonstrates that IT is the backbone of any business whether a student is majoring in accounting finance marketing human resources production operations management or MIS In short students will learn how information systems provide the foundation for all modern organizations whether they are public sector private sector for profit or not for profit

Introduction to

Information Systems R. Kelly Rainer,Brad Prince,2023-09-20 *Introduction to Information Systems* 10th Edition teaches undergraduate business majors how to use information technology to master their current or future jobs Students will see how global businesses use technology and information systems to increase their profitability gain market share develop and improve their customer relations and manage daily operations This course demonstrates that IT is the backbone of any business whether a student is majoring in accounting finance marketing human resources production operations

management or MIS In short students will learn how information systems provide the foundation for all modern organizations whether they are public sector private sector for profit or not for profit

Java for Programmers Paul Deitel,Harvey M.

Deitel,2025-05-21 The professional programmer s Deitel guide to Java with integrated generative AI Written for programmers with a background in another high level language in Java for Programmers with Generative AI Fifth Edition you ll learn modern Java development hands on using the latest Java idioms and features and genAIs In the context of 200 real

world code examples you'll quickly master Java fundamentals then move on to arrays strings regular expressions JSON CSV processing with the Jackson library private and public key cryptography classes inheritance polymorphism interfaces dependency injection exceptions generic collections custom generics functional programming with lambdas and streams JavaFX GUI graphics and multimedia platform threads virtual threads structured concurrency scoped values building API based Java genAI apps database with JDBC and SQLite the Java Platform Module System and JShell for Python like interactivity Features GenAI Prompt Engineering API Calls 600 GenAI Exercises ChatGPT Gemini Claude Perplexity Multimodal Text Code Images Audio Speech to Text Text to Speech Video Generics Collections Classes Methods Functional Programming Lambdas Streams JavaFX GUI Graphics Multimedia Concurrency Parallel Streams Virtual Threads Structured Concurrency Scoped Values Concurrent Collections Multi Core Database JDBC SQL SQLite Java Platform Module System JPMS Objects Natural Java API String BigInteger BigDecimal Date Time Cryptography ArrayList Regex JSON CSV Web Services JShell for Python Like Interactivity Want to stay in touch with the Deitels Contact the authors at deitel@deitel.com Join the Deitel social media communities deitel.com linkedin.com facebook.com DeitelFan instagram.com DeitelFan x.com deitelyoutube.com DeitelTV mastodon.deitel For source code and updates visit deitel.com/javafp5 Reviewer Comments The future of Java programming is here and this new edition of Deitel is leading the charge By embracing genAI head on the authors are potentially revolutionizing programming education Through its integrative approach to the use and study of genAI this book is positioned to be the leading book in modern Java and its applications Indeed I expect that it should be widely adopted by instructors who want to ingrain in their students an appreciation for the critical role that Java will play in data science machine learning artificial intelligence and cybersecurity The book's innovative and forward thinking use of genAI facilitates reader engagement and inspires readers to think critically about the benefits and limitations of AI as a programming aid Chapter 19 could become everyone's favorite new Java book chapter the generative AI API based code examples are interesting and fun All audiences of this book should read the Preface there's so much to get excited about It demonstrates with refreshing transparency and honesty how much love and care went into the reinvention of an already outstanding Java book by bringing it into a new frontier of what it means to be a programmer in today's world Bravo Your Preface statement GenAI has created an ultra high level programming capability that will leverage your Java learning experience and ability to produce robust top quality Java software quickly conveniently and economically is a great conclusion to the Preface intro really helps justify the use of genAI Brian Canada Professor of Computational Science University of South Carolina Beaufort After reading your whole book it was fun to read the Preface that wraps everything up at a high level You have done some amazing work here and I'm glad to have been a small part of it as a reviewer I especially appreciate how difficult it must have been to make sure everything was as up to date as possible with the speed at which things change in this field and the deftness with which you incorporated all the focus on GenAI and data science that's in this

book Emily Navarro Ph D Continuing Lecturer Department of Informatics University of California Irvine The generative AI exercises are awesome and reflect the way modern developers work They are fun and let the reader explore and learn about AI by using AI how meta This allows readers to expand their knowledge and get a feel for the AIs code related capabilities Jeanne Boyarsky CodeRanch Java Champion Register your book for convenient access to downloads updates and or corrections as they become available See inside book for details Note eBooks are 4 color and print books are black and white

Introduction to Generative AI, Second Edition Numa Dhamani,2026-01-13 Get up to speed quickly with generative AI AI tools like ChatGPT and Gemini automated coding tools like Cursor and Copilot and countless LLM powered agents have become a part of daily life They ve also spawned a storm of misinformation hype and doomsaying that makes it tough to understand exactly what Generative AI actually is and what it can really do Introduction to Generative AI Second Edition delivers a clearly written survey of generative AI fundamentals along with the techniques and strategies you need to use AI safely and effectively In this easy to read introduction you ll learn How large language models LLMs work How to apply AI across personal and professional work The social legal and policy landscape around generative AI Emerging trends like reasoning models and vibe coding Introduction to Generative AI Second Edition guides you from your first eye opening interaction with tools like ChatGPT to how AI tools can transform your personal and professional life safely and responsibly This second edition has been completely revised to reflect the latest developments in the field from the latest innovations in prompt engineering and AI agents to fresh coverage of multimodal training reasoning models no code tools retrieval augmented generation RAG and more About the book Introduction to Generative AI Second Edition is an up to date guide to the capabilities risks and limitations of tools like ChatGPT Gemini and Claude This easy to follow guide moves quickly through the basics giving you the skills and understanding to use AI with confidence Along the way you ll explore how AI is impacting even established industries with an expert level look at global investment in AI AI education policy AI s economic impact and the ongoing legal and ethical issues of AI usage About the reader For anyone interested in generative AI No technical experience required About the author Numa Dhamani is a natural language processing expert working at the intersection of technology and society Maggie Engler is an engineer and researcher currently working on safety for large language models [LLM](#) [27](#) [AI](#) [iThome](#) [Penut Chen](#),2024-08-10 AI AI 15 iThome AI Data LLM AI ChatGPT Large Scale Language Model LLM LLM GPU LLM ChatGPT API Hugging Face TGI vLLM llama cpp Open Source LLM RAG LoRA LLM ChatGPT Llama RAG LoRA LLM AI LLM LLM AI AI AI GitHub ChatGPT Transformer LLaMa Breeze Taiwan LLM TAIDE AI AI CYBAVO LLM AI AI AI AI LLM JT Lin iThome NZXT [SEMI](#) [Country: Trump Storm, and the Island of No Significance](#) Colley Hwang,2025-03-10 Discover Taiwan s Silicon Legacy A Tale of Resilience Innovation and Global Impact From the founder of DIGITIMES Colley Hwang comes an illuminating exploration into Taiwan s extraordinary journey as a global semiconductor powerhouse SEMI Country Trump Storm and the Island of No

Significance unveils six decades of triumphs challenges and transformations that have placed this island of no significance at the heart of the world's most pivotal industry. Huang, an industry visionary and international observer, masterfully blends historical insights with forward-looking strategies. Drawing on first-hand experiences with global leaders and policymakers, the book delves into Taiwan's pivotal role in shaping the tech landscape. From the foundations of its semiconductor industry to its modern-day implications amidst geopolitical tension and technological breakthroughs, Huang provides an unparalleled narrative. In this compelling book, you'll find a deep dive into Taiwan's semiconductor revolution and its global impact. Strategies for navigating exponential growth and fierce international competition. Exclusive insights into the interconnected tech ecosystems of the U.S., China, Japan, South Korea, and Europe. Whether you're a tech enthusiast, a policy maker, or a business leader, SEMI, Country, Trump, Storm, and the Island of No Significance offers invaluable lessons on resilience, adaptability, and the power of strategic foresight in an ever-evolving technological era. Embark on a journey that will change the way you see Taiwan and its indispensable role in our digital future.

Negotiation Essentials: The Tools You Need to Find Common Ground and Walk Away a Winner Keld Jensen, 2023-11-14

Actionable, easy-to-understand negotiating strategies you can use to dramatically improve your business career and personal life. Negotiations can be a perplexing and often intimidating endeavor. Are there aspects about the process that are hiding beneath the surface unknown to even experienced negotiators? Or insider tools that would change your game considerably? The answer is yes, and they're all revealed in this practical guide from a world-renowned negotiation expert. Negotiation Essentials demystifies this all-important subject, helping you break the process down into easily digestible parts. It covers the most important negotiating concepts, including the critical differences among great, good, and bad negotiators; choosing when, where, and how to negotiate; the art of saying no; understanding body language; how emotions, stress, and personal chemistry affect decision making; and behavioral patterns of the most successful negotiators. Negotiation Essentials is organized into three thematic sections: PART I THE ESSENTIALS explains how to identify a negotiation, how to know who is winning, the important role preparation plays, creating a winning negotiating strategy, and more; PART II THE ESSENTIALS APPLIED starts with an assessment to see which areas of negotiation you need to focus on, then teaches the 10 phrases in a successful negotiation, 5 different negotiation styles, and how to use them, and so much more; PART III BEYOND THE ESSENTIALS dives into negotiating across cultures, the roles that emotions, stress, personal chemistry, and trust play in negotiations, the difference between face-to-face and online negotiations, and secrets of the award-winning Negotiation Economics philosophy, opening the possibility of achieving up to 42% unrealized value. Filled with essential takeaways, wrapping up each chapter assessments, illustrations, color illustrations, and clear action steps, Negotiation Essentials concludes with a Negotiating Essentials Toolkit which includes the professional negotiator's pre and post-negotiation checklists. Whether you're discussing a possible promotion with a supervisor, speaking to a potential high-dollar client, or engaging in a merger and acquisition process, knowing how to plan and conduct a successful

negotiation is what will spell the difference between success and failure **Mitigating Bias in Machine Learning**
Carlotta A. Berry, Brandeis Hill Marshall, 2024-10-18 This practical guide shows step by step how to use machine learning to carry out actionable decisions that do not discriminate based on numerous human factors including ethnicity and gender. The authors examine the many kinds of bias that occur in the field today and provide mitigation strategies that are ready to deploy across a wide range of technologies, applications and industries. Edited by engineering and computing experts, *Mitigating Bias in Machine Learning* includes contributions from recognized scholars and professionals working across different artificial intelligence sectors. Each chapter addresses a different topic and real world case studies are featured throughout that highlight discriminatory machine learning practices and clearly show how they were reduced. *Mitigating Bias in Machine Learning* addresses Ethical and Societal Implications of Machine Learning, Social Media and Health Information Dissemination, Comparative Case Study of Fairness Toolkits, Bias Mitigation in Hate Speech Detection, Unintended Systematic Biases in Natural Language Processing, Combating Bias in Large Language Models, Recognizing Bias in Medical Machine Learning and AI Models, Machine Learning Bias in Healthcare, Achieving Systemic Equity in Socioecological Systems, Community Engagement for Machine Learning.

El Uruguay que nos debemos Ricardo Pascale, 2023-12-01

Convergencia sociedad del conocimiento. Debemos sentirnos orgullosos de nuestro país entre otras cosas por su democracia y civilidad por el respeto a la ley y su baja corrupción. Empero no tenemos una buena relación con el futuro e ignorarlo es muy costoso. Al no poseer una clara estrategia de desarrollo a largo plazo divergimos por diferentes caminos. Nuestro PIB per cápita se alejó del de los países que fueron nuestros referentes. En 1950 el PIB de Uruguay per cápita era muy superior al de Alemania, Italia, España, Japón o Finlandia. Hoy es muy inferior al de esos países lo que implica menor bienestar y oportunidades, peor educación y salud, y los talentos emigran. Entre 1960 y 2019 Uruguay creció a un promedio anual del 2,18% mientras que los países más avanzados lo hicieron entre el 2,5 y 3,5% y más. Para alcanzar a los países más avanzados debemos crecer por los mismos que ellos. O sea converger. La pregunta que el libro responde con soluciones concretas usando un lenguaje no técnico es: por qué divergimos y cuáles es la estrategia para converger. Con un enfoque fordiano y de commodities y escasas excepciones no convergeremos. El reto es dar un salto de productividad y genuina competitividad. Para converger este libro propone ingresar cuanto antes en una economía basada en el conocimiento y se tratan los elementos claves para ello como son educación, inserción internacional, ciencia, tecnología, respuesta creativa e innovación, transferencia de conocimiento e instituciones. La idea mediante esta profusa y linda reflexión es contribuir si es posible a una solución estimular a pensar en el problema y actuar para evitar atrasarnos más. Seguir en el camino actual no es aconsejable. Nos llevará a mayor divergencia a crecientes dificultades económicas y como sociedad. The STEP-BY-STEP GUIDE FOR OPENAI AND AZURE OPENAI AJIT DASH,

Unlocking the Potential of OpenAI's ChatGPT DAVID YAO, Have you heard of OpenAI's ChatGPT but have no idea what it is or how to use it? Look no further. This book provides a comprehensive introduction to this revolutionary language model. In

this book the author takes you through the history of ChatGPT and its capabilities as well as its practical applications in fields such as customer service content creation and data analysis You ll also learn how ChatGPT works and what sets it apart from other language models But that s not all the book also provides hands on examples and tutorials to help you put your newfound knowledge into practice The author will also address the limitations of the model and provide tips on how to achieve optimal results Whether you re a data scientist business owner or student this book is a must read for anyone looking to understand and utilize the power of ChatGPT With its comprehensive understanding of ChatGPT and its potential to transform the way we work and learn this book is sure to be a valuable resource So why wait Get your hands on a copy today and let OpenAI s ChatGPT work for you

Mastering OpenAI for Enterprise Sriram Subramanian,2025-03-11 TAGLINE

Master OpenAI and Unlock the Future of AI Powered Innovation KEY FEATURES In depth exploration of OpenAI tools models and enterprise use cases Hands on projects with extensive code samples for practical learning Real world case studies with ethical AI insights and best practices DESCRIPTION OpenAI is transforming industries with cutting edge AI models redefining how businesses operate innovate and compete Mastering OpenAI for Enterprise is your definitive guide to harnessing the power of OpenAI s groundbreaking technologies including GPT models DALL E and more Designed for AI engineers developers and business leaders this book offers an in depth understanding of OpenAI s tools and their real world applications in enterprise settings This hands on guide provides a structured learning path featuring practical code samples step by step implementations and industry case studies that bridge theory with practice Whether you re building intelligent chatbots leveraging AI for automation or exploring generative AI for creative solutions this book equips you with the knowledge and skills to seamlessly integrate OpenAI into your workflows Ethical AI development and responsible implementation are also key themes ensuring that innovation is balanced with accountability As AI continues to evolve at an unprecedented pace mastering OpenAI is no longer optional it s essential The future belongs to those who can effectively leverage these technologies Don t get left behind equip yourself with the expertise needed to stay ahead in the AI revolution WHAT WILL YOU LEARN Gain expertise in OpenAI s models APIs and enterprise applications Build intelligent chatbots and virtual assistants using ChatGPT Implement ethical AI practices for responsible and fair deployment Optimize and deploy OpenAI models for scalable business solutions Analyze real world case studies to drive AI powered innovation Leverage generative AI to automate enhance and transform workflows WHO IS THIS BOOK FOR This book is tailored for both beginners and experienced professionals looking to harness the power of OpenAI Ideal for application architects developers AI engineers CTOs and technology leaders it provides the essential knowledge and hands on skills needed to integrate OpenAI solutions into enterprise applications effectively TABLE OF CONTENTS 1 OpenAI Primer 2 Deep Learning Transformers and OpenAI Tools 3 Natural Language Processing with GPTs 4 Computer Vision with DALL E and CLIP 5 Building Chatbots with ChatGPT 6 AI Ethics and Responsible AI 7 Deploying OpenAI Models 8 Case Studies and Best

For OpenAI & Azure OpenAI In 36 Hrs. Ajit Dash,2023-08-27 Dive into the world of OpenAI and Azure OpenAI in 36 hrs with this comprehensive guide From understanding the fundamentals of AI and machine learning to exploring the power of GPT models and advanced NLP techniques this book equips you with the knowledge to leverage cutting edge technologies Learn how to harness tokens navigate installations and master prompt engineering Whether you're a developer data professional or AI enthusiast this book offers hands on engagement real world relevance and practical insights Unveil the potential of OpenAI and Azure OpenAI to transform your AI journey In this Step by Step Guide you'll find clear and concise instructions practical examples and hands on exercises that will accelerate your learning journey From understanding the fundamentals of AI OpenAI Azure OpenAI Machine learning to exploring natural language processing and building chatbots you'll gain the knowledge and confidence to apply these technologies in real world scenarios CHAPTER SUMMARY Chapter 1 Introduction to OpenAI and Azure OpenAI Exploring OpenAI's mission Azure OpenAI's features benefits and differences between OpenAI and Azure OpenAI Chapter 2 Understanding AI and ML Delving into artificial intelligence and machine learning key components and the role of deep learning and neural networks Chapter 3 Introduction to NLP Basics of natural language processing techniques like tokenization and text classification and language model applications Chapter 4 Exploring GPT Models Overview of GPT models details of GPT 3 and GPT 4 their architecture capabilities and differences including GPT 3 5 Turbo and Codex Chapter 5 How Tokens Work Understanding tokens in GPT models their benefits and examples of successful Azure OpenAI implementations Chapter 6 Installation of OpenAI Setting up an OpenAI account exploring OpenAI product offerings understanding ChatGPT DALL-E 2 and APIs Chapter 7 Installation of Azure OpenAI Installing and setting up Azure CLI creating an Azure account deploying models and utilizing Azure OpenAI playground and resources Chapter 8 GPT Model Architecture Unveiling the architecture of GPT models their history and learning more about LLM Chapter 9 Prompt Engineering Exploring prompt engineering in context shots text classification and various use cases Chapter 10 Content Filtering Examining content filtering goals methods and applications Chapter 11 Hallucination and Fine Tuning Understanding hallucination fine tuning and their best practices Chapter 12 Use Cases Installation instructions and examples of interview question generators stock market recommendations and building chatbots *Creating ChatGPT Apps with JavaScript* Bruce Hopkins Jr.,Bruce Hopkins Sr.,2025-03-26 Transform your JavaScript expertise through the power of Open AI API models using Creating ChatGPT Apps with JavaScript This book will guide JavaScript developers to build smart applications while providing tangible knowledge of OpenAI's API for text summarization creating transcripts from audio files generating images and running models locally on your machine Through hands on projects and code examples readers will discover how to build AI powered apps from scratch such as using embeddings to train a Discord bot to answer customers questions in multiple languages Readers will also learn to dictate text for writing articles or blogs with a localized integration

of Whisper and generate hero images with Dall E What's more in the final chapter of this book you'll be able to maximize productivity by creating a Smart Assistant like Alexa or Siri with JavaScript and the new Raspberry Pi 5. From seasoned developers to newcomers this book offers something for everyone. Not only will readers learn to build apps with ChatGPT and JavaScript but they will also learn best practices for prompt engineering. They'll understand how AI models can enhance workplace efficiency and utilize natural language processing (NLP) to make interactions with applications feel well natural. The end result is expert knowledge in leveraging ChatGPT programmatically and incorporating the technology into diverse applications. What You Will Learn: Gain a deeper understanding of ChatGPT and how OpenAI's models work and different ways to implement each of their various features. Authenticate with ChatGPT and OpenAI's API and learn to send prompts with best practices with prompt engineering. Streamline productivity and content creation by leveraging transcription generation for dictation and image generation for creating hero images. Stay ahead of the game by incorporating different new features of OpenAI's API and understanding more complex concepts like using GPT 4 to train a Discord bot with an FAQ to assist with multilingual tech support. Who This Book is for: This book is written for JavaScript developers and hobbyists that want to use OpenAI and ChatGPT to create intelligent applications and streamline productivity. No prior experience with ChatGPT or OpenAI APIs is required.

GPT-4 Complete Mark Huck, 2023

The Chatbot Revolution David

Franklin, 2022-12-18 In recent years chatbots have become a common way for companies and organizations to communicate with their customers and users. In this book we will explore the world of chatbots and the role of ChatGPT, an NLP model developed by OpenAI in chatbot development. We will provide a technical guide to ChatGPT including how it works and how to use it to build chatbots. We will also showcase several case studies of ChatGPT in action and discuss the future of ChatGPT and chatbots. Whether you are a developer interested in building a chatbot or a business owner considering implementing a chatbot for your organization this book will provide valuable information about ChatGPT and chatbots. Let's dive in and learn more about this exciting technology.

Practical Generative AI with ChatGPT Valentina Alto, 2025-04-25

Transform your professional world with ChatGPT and OpenAI master prompt design to revolutionize development, marketing, research and enterprise implementation. Key Features: Turn ChatGPT into your companion for marketing research, personal productivity, art and coding. Learn prompt engineering techniques that deliver consistent, relevant and ethical AI powered results. Build custom GPTs and assistants tailored to your specific business needs and workflows. Purchase of the print or Kindle book includes a free PDF eBook. Book Description: Practical Generative AI with ChatGPT is your hands on guide to unlocking the full potential of ChatGPT. From building AI assistants and mastering prompt engineering to analyzing documents and images and even generating code this book equips you with the skills to integrate generative AI into your workflow. Written by a technical architect specializing in AI and intelligent applications this book provides the tools and knowledge you need to streamline tasks, enhance productivity and create intelligent solutions. You'll learn how to craft precise prompts, leverage ChatGPT for

daily efficiency and develop custom AI assistants tailored to your needs. The chapters show you how to use ChatGPT's multimodal capabilities to generate images with DALL-E and even transform images into code. This ChatGPT book goes beyond basic interactions by showing you how to design custom GPTs and integrate OpenAI's APIs into your applications. You'll explore how businesses use OpenAI models from building AI applications including semantic search to creating an AI roadmap. Each chapter is packed with practical examples ensuring you can apply the techniques right away. By the end of this book you'll be well equipped to leverage OpenAI's technology for competitive advantage. What you will learn: Explore the fundamentals of generative AI and GPT models. Master prompt engineering to consistently get relevant and reliable outputs from ChatGPT. Develop marketing strategies and conduct meaningful A/B testing with AI assistance. Boost your coding with code generation, review, and optimization. Enhance research with real-time knowledge mining. Enhance your visual creativity with image generation, image understanding, and style transfer. Design custom GPTs and assistants tailored to specific business functions. Discover how enterprises are leveraging large language models for their AI apps. Who this book is for: This book is ideal for business professionals, developers, marketers, researchers, and decision makers who want to leverage AI to enhance productivity. No advanced technical background is required for the foundational sections, making the content accessible to beginners while later chapters provide depth for technical professionals implementing enterprise solutions. If you're seeking practical applications of generative AI in business contexts, you'll find immediate actionable value in this book.

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