

JUL  
2022

# TWITTER'S REPORTED PERFORMANCE IN Q2 2022

KEY FIGURES FOR TWITTER'S PERFORMANCE BETWEEN APRIL AND JUNE 2022, TAKEN FROM TWITTER'S 2022 Q2 INVESTOR EARNINGS UPDATE

TOTAL GLOBAL MONETISABLE  
DAILY ACTIVE TWITTER USERS (MDAU)



**237.8**  
MILLION

TWITTER'S GLOBAL MDAU vs.  
TOTAL GLOBAL POPULATION (ALL AGES)



**3.0%**

QUARTER-ON-QUARTER CHANGE  
IN TWITTER'S GLOBAL MDAU



**+3.8%**  
+9 MILLION

YEAR-ON-YEAR CHANGE IN  
TWITTER'S GLOBAL MDAU



**+16.6%**  
+32 MILLION

TWITTER'S GLOBAL MDAU vs.  
TOTAL GLOBAL INTERNET USERS



**4.7%**

TWITTER'S GLOBAL MDAU vs.  
GLOBAL POPULATION AGED 13+



**3.8%**

TWITTER'S REPORTED AD  
REVENUE FOR Q2 2022 (USD)



**\$1.08**  
BILLION

REPORTED AD REVENUE vs. TOTAL  
TWITTER REVENUES FOR Q2 2022



**91.4%**

## Twitter Latest

**Jianjun Gao**

## Twitter Latest:

**Magento 1 DIY** Viktor Khliupko, 2016-12-16 Learn how Magento 1 works and how to manage it via easy and advanced techniques Magento continues to be a top choice for eCommerce solutions in small and large businesses and many systems are still running on Magento 1 x This book is specifically designed for these versions Aimed at entrepreneurs marketers and other experts interested in eCommerce Magento 1 DIY shows you how to set up and configure Magento 1 for your own project You will also learn how to use extensions templates and enterprise features guided by easy to understand real world examples What You Will Learn Set up configure use templates designs and extensions Optimize security and performance Integrate with PIM ERP CRM and other enterprise systems Who This Book Is For div Anyone who wants to learn the basics of all aspects of Magento You do not need any previous experience with Magento     **Battle for the Bird** Kurt

Wagner, 2024-02-20 Now known as X Twitter's messy history including Elon Musk's takeover in 2022 its outsized cultural impact and its significant role in shaping how the world gets its news is thoroughly and entertainingly revealed in this absolute triumph of reporting and storytelling Ashlee Vance New York Times bestselling author Bloomberg journalist Kurt Wagner takes you inside Twitter's everchanging headquarters charting its rise from flippant 140 character posts to one of the world's most consequential tech companies From Jack Dorsey's triumphant return as CEO in 2015 to the rise and fall of Donald Trump to the contentious 44 billion sale to Elon Musk Battle for the Bird exposes the messy reality and relentless challenges that come with building a global social network This is the meticulous and riveting account Emily Chang host of Bloomberg's The Circuit of the fight over the world's most influential social media platform Now for the first time through deeply sourced exclusive interviews you will discover how the visionary promises of one iconoclast gave way to the darker yet to be defined motives of another upending the virtual status quo and impacting the flow of news and information to the masses

*e-Pedia: Game of Thrones (season 6)* Wikipedia Contributors, 2017-02-22 This carefully crafted ebook is formatted for your eReader with a functional and detailed table of contents The sixth season of the fantasy drama television series Game of Thrones premiered on HBO on April 24 2016 and concluded on June 26 2016 It consists of ten episodes each of approximately 50 60 minutes largely of original content not found in George R R Martin's A Song of Ice and Fire series Some material is adapted from the upcoming sixth novel The Winds of Winter and the fourth and fifth novels A Feast for Crows and A Dance with Dragons The series was adapted for television by David Benioff and D B Weiss HBO ordered the season on April 8 2014 together with the fifth season which began filming in July 2015 primarily in Northern Ireland Spain Croatia Iceland and Canada Each episode cost over 10 million This book has been derived from Wikipedia it contains the entire text of the title Wikipedia article the entire text of all the 593 related linked Wikipedia articles to the title article This book does not contain illustrations e Pedia an imprint of e artnow charges for the convenience service of formatting these e books for your eReader We donate a part of our net income after taxes to the Wikimedia Foundation from the sales of all books based on

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Bulletin Students' Christian Association (University of Michigan),1884 Daddy Swallow, and other little stories  
Swallow (daddy.),1880 Charlie and Rosie Charlie (fict.name.),1878 **Twitter Power 2.0** Joel Comm,2010-03-25 The best guide to using Twitter to market to consumers revised and better than ever Since 2006 forward thinking companies like Apple JetBlue Whole Food and GM have discovered the instant benefits of leveraging social media site Twitter to reach consumers directly build their brand and increase their sales Some companies have whole teams of specialists whose only job is to respond to the tweets of consumers In this revised and updated edition of Twitter Power online marketing guru Joel Comm explores the latest trends in how businesses and marketers can integrate Twitter into their existing marketing strategies to build a loyal following among Twitter members expand awareness of their product or service and even handle negative publicity due to angry or disappointed customers Updated with thirty percent new material including all the latest business applications for Twitter Includes new recent case studies of companies at the forefront of the Twitter movement Helps you develop your own social networking strategy to meet your specific business needs Twitter Power is a must have resource for any business leader who wants to keep up with the social media movement *Judy* ,1882 **Judy, Or the London Serio-comic Journal** ,1882 **Judy, or, The London serio-comic journal, ed. by C.H. Ross** Charles Henry Ross,1882 **Computerworld** ,2009

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