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Rich Mintzer, / Entrepreneur magazine

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Mäntymäki,2019-09-09 This book constitutes the proceedings of the 18th IFIP WG 6 11 Conference on e Business e Services and e Society I3E 2019 held in Trondheim Norway in September 2019 The total of 61 full and 4 short papers presented in this volume were carefully reviewed and selected from 138 submissions The papers were organized in topical sections named e business big data analytics open science and open data artificial intelligence and internet of things smart cities and smart homes social media and analytics digital governance digital divide and social inclusion learning and education security in digital environments modelling and managing the digital enterprise digital innovation and business transformation and online communities [Local Social Media Marketing: Attract Neighborhood Customers with Targeted Digital Tactics](#) Favour Emeli,2025-01-28 In a world dominated by global marketing it's easy to forget the power of connecting with your local community Local Social Media Marketing shows you how to attract neighborhood customers and grow your business by leveraging targeted digital tactics This book covers everything from creating localized content to using geotargeting and location based advertising to reach the right audience Learn how to engage with local influencers partner with other businesses and create promotions that resonate with your community This book not only teaches you how to use social media to drive foot traffic and sales but also how to build brand loyalty within your neighborhood Whether you own a brick and

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Whispering the Strategies of Language: An Psychological Quest through **Promo Code How To Customer Service**

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