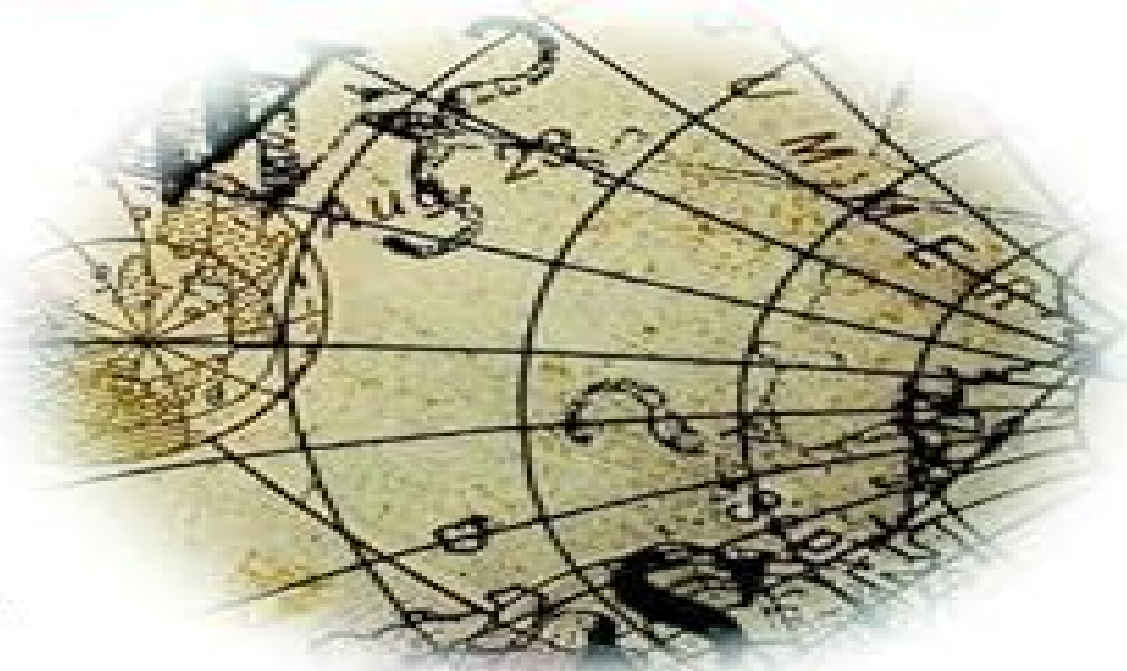


# Mining the Web

Transforming  
Customer  
Data into  
Customer  
Value

Gordon S. Linoff  
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# Mining The Web Transforming Customer Data Into Customer Value

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