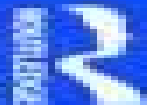


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Engaging with change

Second Edition

Naomi Stanford



Organization Design Engaging With Change

Sarah Coleman, Bob Thomas



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organizational level change initiative is dependent on the engagement of the people working in that organization Without engagement change will falter and ultimately fail Engaging Change goes behind the scenes of change management to help managers consultants and practitioners understand why some things work and why others don t Engaging Change addresses current challenges such as how to understand the environmental context driving the need for change how to initiate and sustain momentum throughout the change programme how to institutionalize structural and behavioural change and how to create compelling visions With case studies from Sony Nestl Redcats who own La Redoute for example and the British Army the text provides practice based insights into the realities of leading sustainable change *Designing Organizations* Daniel Robey,Carol A. Sales,1994 Perspectives on Organization Design and Behavior Andrew H. Van de Ven,William F.

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