

# MEDIA ESSENTIALS

A BRIEF INTRODUCTION

Fifth Edition

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# Media Essentials A Brief Introduction

**Arthur James Wells**

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**Index. [Complete Series]**, 1964 **Introduction to Media Production** Gorham Anders Kindem, Robert B. Musburger, 1997. A practical framework is provided in this textbook about the techniques, operations and philosophies of media production from the standpoint of both analog and digital technologies. **Recommended Reference Books for Small and Medium-Sized Libraries and Media Centers**, 1989 Bohdan S. Wynar, 1989. An annotated bibliography listing general reference works as well as those on social sciences, humanities and science and technology. **Educational Media Index: Foreign language** Educational Media Council, 1964 **Media Review Digest** C Edward Wall, 2005-08 **Library Journal**, 2005 **The British National Bibliography** Arthur James Wells, 2009 **Media Resources, Film/video Rental Catalog** University of California (System). Extension Media Center, 1980

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