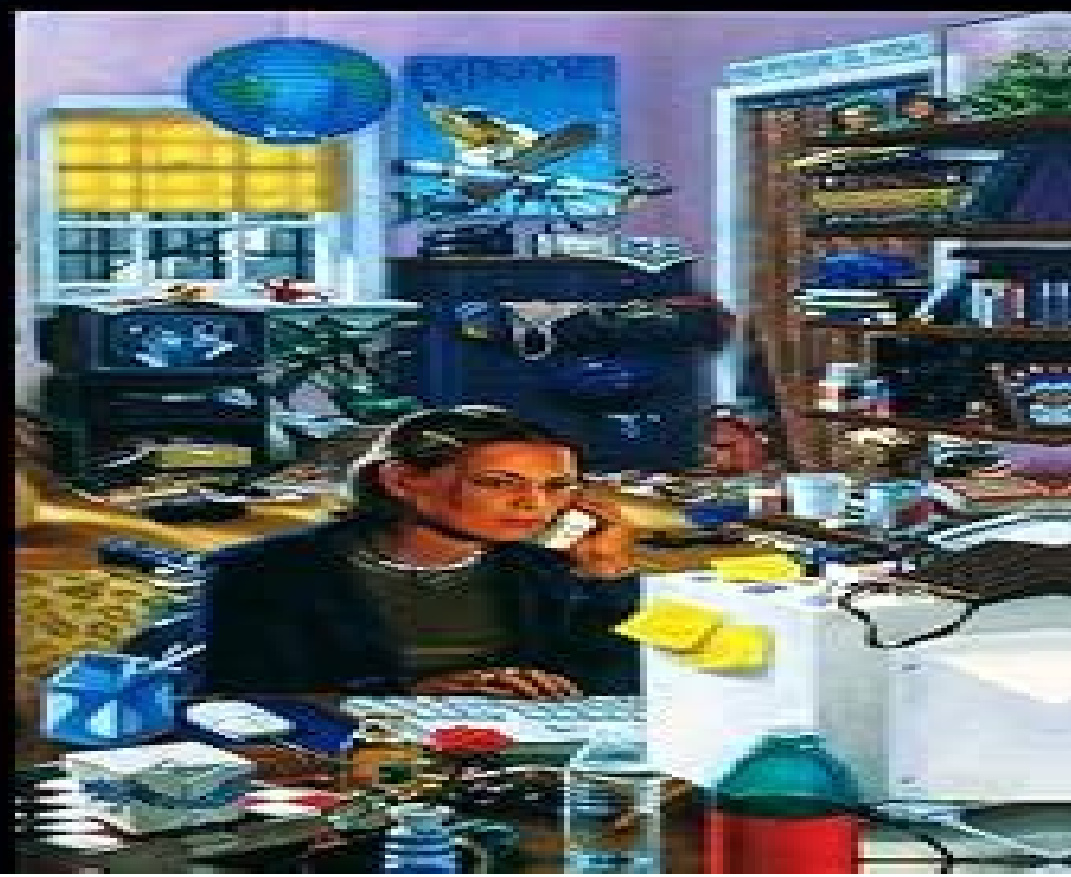


Second edition, fully revised and updated

MEDIA, COMMUNICATION, CULTURE

A Global Approach

James Lull



Media Communication Culture A Global Approach

James Lull



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undergraduate or lower level graduate students with prior experience in studying mass communications this textbook put together by Kamalipour Purdue U Calumet presents emerging and conventional topics in international communication including international public relations and advertising trends in media consolidation

Introduction to Communication and Media Studies John Joshva Raja, Samson Prabhakar, 2006 *The Representation of HIV/AIDS in the Media and Its Impact on Behavioural Change Among Young People in Namibia* Mwansa Chanda, 2008 Cultural Globalization J. MacGregor Wise, 2008-05-27 Presents a different perspective through which to raise questions about globalization a perspective framed by the concepts of territory identity and culture This book reminds that global processes are a part of who we are and what we do and that these same processes carry with them the ethical questions of how to act in the world

Copypat Television Albert Moran, 1998 Television programme format transfer is the process whereby the basic idea or ingredient of a programme is used to produce a new version of the programme With Polyglot TV Albert Moran offers a detailed explanation of the process

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The Information Society Robin Mansell, 2009 The information society refers to a constellation of developments arising from the growing use of communication technologies in the acquisition storage and processing of information and the role of information in supporting the creation and exchange of knowledge Research on information societies really began to take off in the 1970s when Daniel Bell wrote about the information age While there were earlier works that focused on the growing importance of information in the economy it was not until the mid 1990s and the spread of the Internet that this field of study experienced a huge expansion across a broad range of disciplines in the social sciences and beyond A critical mass of scholarship has now accumulated establishing the information society and information societies as a terrain of substance and complexity the exploration and understanding of which requires increasingly sophisticated navigation skills As research in and around the area continues to flourish as never before this new title in Routledge's Major Works series Critical Concepts in Sociology meets the need for an authoritative reference work to make sense of a rapidly growing and ever more complex corpus of literature and to provide a map of the area as it has emerged and developed over the last thirty years or so The

Information Society is fully indexed and has a comprehensive introduction newly written by the editor which places the material in its historical and intellectual context It is an essential work of reference and is destined to be valued by scholars and students as well as policy makers and practitioners in the field as a vital one stop research resource Publisher s website

Confronting Twenty-first Century Challenges Ruth Mukama,Murindwa Rutanga,2004 *Korean Masculinities and Transcultural Consumption* Sun Jung,2011 South Korean masculinities have enjoyed dramatic influence in pan Asian popular culture which travels freely due to its non nationalistic appeal This book investigates transcultural consumption of three iconic figures the middle aged Japanese female fandom of actor Bae Yong Joon the Western online cult fandom of the horror film Oldboy and the Singaporean fandom of the popstar Rain

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