



New Masters Of Poster Design

Steven Heller, Gail Anderson

New Masters Of Poster Design

New Masters of Poster Design John Foster,2008-04-30 New in Paperback In much the way that the CD replaced the album the poster has waned as a messaging vehicle The poster has now become a postcard and e mail blast leaving many to long for the lost age when posters were not only major promotional vehicles but also artwork worthy of framing Some of the world s best designers just could not stand idle while the poster fell by the wayside They turned to the poster for personal expression and as an outlet from more restrictive mediums This book showcases their breathtaking artwork which has proven that the poster can still serve as a worthy communications tool In doing so they ve brought the poster back to prominence In this book John Foster has compiled the world s finest new work at the height of this rebirth There is currently no book on the market that can claim it features a definitive poster collection *New Masters of Poster Design, Volume 2* John Foster,2012-02-01 This second edition of New Masters of Poster Design features the best poster designers currently working all over the world This book brings back a handmade aesthetic that was really never lost but is celebrating a resurgence among designers who are creating limited edition prints and pieces for themselves and others that become keepsakes or pieces of art vs the mass generated designs we ve all become accustomed to and you won t see this collection of posters anywhere else Strong visuals accompanied by captions and profiles capture the essence of these collectible prints

New Masters of Poster Design John Foster,2006 **New Masters of Poster Design** John Foster,2008 New in Paperback In much the way that the CD replaced the album the poster has waned as a messaging vehicle **Playing with Sketches** Whitney Sherman,2013-12 Beginning with an introduction to the philosophy of learning through the process of play this book brings you through a series of basic warm up exercises that can be combined with later projects Then you ll move quickly on to more challenging and engaging exercises including word games dimensional shapes and inventive sketchbooks and letterforms eventually creating a toolkit of ideas and skills developed through the process of play This book features creative adaptable ideas and numerous examples of designers and artists responses to each exercise giving you a peek into their way of thinking and seeing *1,000 Indie Posters* John Foster,2010-12-01 The renewed prominence of the poster as both a marketing tool and a display of artistry has led to an explosive renaissance Curated by John Foster author of New Masters of Poster Design this captivating collection of 1 000 indie posters captures the cutting edge of poster design work at one of its most important moments in history Readers will find an inspiring and eclectic collection spanning from music to the political and everything in between

New Vintage Type Steven Heller,Gail Anderson,2007 Choose use and understand great vintage type with this authoritative guide Retro is the new modern And nowhere is that fact more evident than in typography which today uses vintage type in ads book and magazine design movies and everywhere words convey meaning Viewers may not even realize that the type itself conveys mood information and a sense of style but graphic designers know the power of vintage type Now the world s foremost historian of graphic design presents New Vintage Type a

remarkable rethinking and rediscovery of old and classic typefaces for today's modern needs. Hundreds of amazing astounding and obscure examples from around the world are gathered here organized into five historically and stylistically grouped sections: the Victorian Age, the Woodtype Era, Art Deco, Style, Modern Movement, and the Eccentric Movement. With hundreds of lively and one-of-a-kind examples plus informed, intriguing text, *New Vintage Type* is the graphic designer's guide to choosing and using vintage type for maximum impact.

Thou Shall Not Use Comic Sans Tony Seddon, Sean Adams, John Foster, Peter Dawson, 2011-12-29

Ask any graphic designer the world over about their preferred approach to setting type, choosing a color or beginning a new layout and you will rarely get exactly the same answer twice. All designers have their own way of working and their own combinations of the thousands of techniques one can apply when planning a new design project. But there are some dos and don'ts that always figure in any heated debate about what one should or should not accept as the right way to create the best graphic design. This book looks at key dos and don'ts, bringing them together in the form of a classically structured almanac. Packed with practical advice but presented in a light-hearted fashion, the advisory rather than dictative approach means designers can take or leave the advice presented in each rule as is typical of most creatives with their own strong views on what does and does not constitute good design practice. Individual entries will either bring forth knowing nods of agreement or hoots of derision depending on whether or not the reader loves or hates hyphenation, has a pathological fear of beige or thinks that baseline grids are boring. *Thou Shall Not Use Comic Sans* is the must-have collection of the best advice that any graphic designer should have at his fingertips, with each entry combining a specific rule with a commentary from a variety of experienced designers from all fields of the graphic design industry.

Grouped into six color-coded categories: typography, color, layout, imagery, production and the practice of design, but presented numerically and in mixed groups, the reader can either dip in at random or use the book as the source of a daily lesson in how to produce great graphic design. This product is available to U.S. and Canada customers only.

Nyū Masutāzu Obu Posutā Dezain 2006-05-25 CD E **The Publishers Weekly**, 2006 **Library Journal**, 2008 **The British National Bibliography** Arthur James Wells, 2006 **Pahit Manis Poster Graphics Exhibition**, 2002 **American Book Publishing Record**, 2006 **Posters and Their Designers**, 1927 **Catalogue** Harvard University. Graduate School of Design. Library, 1968 **Catalogue of the Library of the Graduate School of Design, Harvard University** Harvard University. Graduate School of Design. Library, 1968 **How**, 2006 **The Poster**, 1925 **Posters & Publicity** Charles Geoffrey Holme, F. A. Mercer, 1927

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