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Date	02	February 25, 2023
Recipient's Information	03	Lavina Smith Hiring Manager Media Raven, Inc. Plantersville, MS 38862
Greeting Whenever possible, address the hiring manager by name	04	Dear Ms. Smith:
Opening What are you? What are your relevant skills and accomplishments?	05	I read your advertisement for a marketing manager at Media Raven Inc. with great interest. As [REDACTED] Company's marketing manager since 2018, I directed all phases of both the creative and technical elements of marketing initiatives including data mining, brand creation, print/web collateral development, lead generation, channel partner cultivation, customer segmentation/profiling, as well as CRM and acquisition strategies.
Body (1-2 paragraphs) What do you know about the company? Why are you applying for this job? What value can you bring to the company? Include measurable results when possible.	06	Perhaps most importantly, I offer a history of proven results, as evidenced by the following marketing accomplishments for my current employer: <ul style="list-style-type: none"> Captured a 20% expansion in customer base since 2018, achieved during a period of overall decline in the retail industry. Led national marketing campaign (composed of trade shows, media, and PR initiatives) of my company's newly launched technology services division. Developed and executed SEO strategy that achieved and sustained top 3 rankings on Google (organic, unpaid results) for key product search terms. Oversaw the creation of a new company logo and rebranded 100+ products to create a cohesive corporate identity and support new company direction. Given the opportunity, I'm confident in my ability to achieve similar groundbreaking marketing results for Media Raven, Inc.
Closing Reiterate your interest. Add a Call to Action. Mention any attachments.	07	Ms. Smith, I would welcome the chance to discuss your marketing objectives and the ways I can help you attain them. Feel free to call me at (505) 555-5555 or email me at janejobscam@jobscam.co to arrange a meeting. I look forward to speaking with you.
Professional sign-off	08	Sincerely, Jane Jobscam

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Graduate Programs [Children's Writer's & Illustrator's Market](#) ,1998 **American Directory of Writer's Guidelines**

,2007-02 Perhaps the best kept secret in the publishing industry is that many publishers both periodical publishers and book publishers make available writer s guidelines to assist would be contributors Written by the staff at each publishing house these guidelines help writers target their submissions to the exact needs of the individual publisher The American Directory of Writer s Guidelines is a compilation of the actual writer s guidelines for more than 1 700 publishers A one of a kind source to browse for article short story poetry and book ideas *Dictionary for Air Travel and Tourism Activities* Homero E.

Martinez,2008-10 Travel and Tourism are wide and multifaceted systems whose complexity is reflected in the terminology employed to describe them or to operate them Their communication language appears at times secretive but there is no secrecy in fact Travel activities are bound to a vehicle distinguished by its velocity Operating such activities demands therefore a communication system able to match such rapidity It is required that all performers are fluent in travel terminology including students airlines staff travel agents and other service providers The Dictionary for Travel and Tourism Activities has been designed to solve the need to learn understand and succeed with the most common terms and expressions used by these so called Industries It is an educational tool for students and professionals but is also an understanding means for travelers **Promoting Your Medical Practice** Stephen Walter Brown,1989 **Children's Writer's and**

Illustrator's Market '98 Alice P. Buening,1998-01-15 It s history with the nasty bits left in Want to know how to be very rude without anybody knowing some murky Medieval jokes what to say if someone calls you mundungus hackum or

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Community Nutrition Nweze Nnakwe,2012-02-29 Thoroughly revised and updated Community Nutrition Planning Health Promotion and Disease Prevention Second Edition uses real world examples to reinforce core nutrition concepts and explores the current and emerging nutrition issues faced by today s diverse communities It presents the skills cultural

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