



CONTACT

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KEY SKILLS

- Competitive analysis
- Market research and analysis
- Product roadmap development
- Product strategy and design
- Team collaboration
- User testing

KATHLEEN DAVIS

Product Manager

Strategic product manager and Lean Six Sigma Green Belt on a mission to create innovative products that drive business growth and solve customer problems. Seeking to leverage six years of product management experience for Nordstrom Inc. Strong communicator and collaborator dedicated to improving customer satisfaction.

PROFESSIONAL EXPERIENCE

Product Manager | Walgreens, Deerfield, IL | September 2019 – present

- Manage product lifecycle from concept to launch in alignment with market needs
- Improve over-the-counter product profitability by 10% through product pricing optimization and negotiation with suppliers
- Collaborate with the support team to prioritize product updates based on customer needs, resulting in a 30% increase in customer satisfaction scores

Associate Product Manager | Ultra Beauty, Inc., Bollingbrook, IL | August 2017 – September 2019

- Led market research and competitive analysis for a new skincare line, resulting in a 15% increase in market share within the first eight months of launch
- Conducted surveys and focus groups with target audience to identify key product features and messaging
- Managed a budget of \$300,000 for market research to identify emerging beauty trends

EDUCATION

Bachelor of Science (B.S.) Business

UNIVERSITY OF ILLINOIS CHICAGO, Chicago, IL | September 2013 – June 2017

CERTIFICATIONS

- Lean Six Sigma Green Belt, Purdue University, 2019
- Certified Product Manager, University of California San Diego, 2018

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America's Top Jobs for People Without College Degrees J. Michael Farr,1998-05 Contains the most up to date information on growth earnings and trends in major industries providing more than 100 thorough job descriptions Special sections discuss career planning and job search techniques Also includes an appendix with jobs grouped by education and training required

Macworld ,1990 **Ten Steps to a Federal Job** Kathryn K. Troutman,2002 Identify the federal job titles that

match your skills **The Military Advantage** Lynn Vincent,2001 This book will show you how to make the most of military service first by serving your country with honor courage and commitment and second by taking advantage of civilian

education and career opportunities afforded by military service In the next 10 chapters you ll learn how to Put your best foot forward during your military career Earn a college degree while on active duty Finance your college education Match your

military experience with civilian career options Market your military skills to civilian employers Execute a successful transition from military service to a great civilian job **America's Top White-collar Jobs** J. Michael Farr,2001 White

collar fields offer many opportunities for people at all levels of education and training Some jobs in these large rapidly growing areas require advanced education or substantial experience but many others do not For example many sales jobs have unlimited earnings yet do not need lengthy training for entry These and many other occupations 110 in all are described in this book **America's Top Jobs for College Graduates** J. Michael Farr,2001 In a quick and easy to read style this book

pinpoints the top 112 jobs with the greatest potential largest number of openings and fastest growth Each position requires at least a four year degree Includes career planning and job search advice **America's Top Jobs for People Without a**

Four-year Degree J. Michael Farr,2000-07 Contains the most up to date information on growth earnings and trends in major industries providing more than 100 thorough job descriptions Special sections discuss career planning and job search techniques Also includes an appendix with jobs grouped by education and training required

Writing Effective Resumes Jeffry Richard McCabe,McCabe,1993 **Job Search** Kenneth M. Dawson,Sheryl N. Dawson,1988-09-22 The first book to

give job searchers the linkage skills they need to connect and manage each aspect of the job search Linkage is the ability to tie together each aspect of the job search a good r sum strong interviewing and networking skills and a timely follow up letter so you have a cohesive job campaign The result is a total job search system from crafting a r sum that supports and reinforces what the job searcher wants to say at the interview to going back to that same r sum to answer tough questions at the interview table Features sample r sum s and cover letters and shows why linking each aspect of the job hunt is the key to employment then provides proven techniques how to do it Shows you how to assess and target career directions prepare r

sum s and references locate companies with jobs succeed at the interviewing table and negotiate the deal you want

Editor & Publisher ,1989 Directory of interactive products and services included as section 2 of a regular issue annually

1995 **Expert Resumes for Computer and Web Jobs** Wendy S. Enelow,Louise Kursmark,2005 Dozens of professional

resume writers share their secrets and sample resumes for landing the fastest growing and highest paying jobs in the computer and online industries showing readers how to present technical skills in reader friendly language that employers demand Includes over 180 pages of sample resumes targeted to high tech jobs from entry level to executive Employment Communication South-Western Publishing, Agency for Instructional Technology, Agency For Instructional Technology, For Instructional Technology Agency, 2002-01-03 This softcover text centers on the communication skills necessary for conducting a successful job search or making a change in jobs The ability to conduct research online present a professional image and communicate well with potential employers is critical to any job search The workshops provided give instruction on how to create effective resumes and cover letters search for job information prepare for a successful interview understand job expectations and make a job change Multimedia components enhance the impact of the workshops so users can complete a variety of exercises on the computer watch video footage of people effectively communicating on the job and use the Internet to conduct further research Job Search Navigator Linda A. Henderson, Martha D. Adamson, 1999 For courses in Career Development or Professional Development This self paced stand alone job search guide features a hands on text workbook format and a clear focus on the job search process Practical comprehensive and contemporary it appeals to a wide range of students with varying backgrounds ages and experiences and is filled with real life techniques relevant exercises and numerous samples of successful cover letters and resumes appropriate for a variety of industries and employment situations Journal of Career Planning & Employment, 1990 **Haldane's Best Resumes for Professionals**, 2000 Outlines the principles of writing an effective resume that will attract the attention of potential employers Innovation, 1994 One issue each year consists of an annual conference review The \$100,000 Resume Craig S. Rice, 1998 The definitive guide to the special requirements of the executive resume Cover Bookmarking Alicia E. Vandenbroek, 2012-07-16 With easy to follow tutorial guides this book is your one stop shop for implementing creative activities for all ages on social bookmarking tools Focusing on ways social bookmarking can impact academic and public libraries and increase collaborations with both patrons and faculty Bookmarking Beyond the Basics introduces a variety of social bookmarking websites with helpful tutorials and activities for a wide range of users It addresses social bookmarking sites such as Delicious Avos LaterThis Jog the Web Sqworl LiveBinders Diigo and covers shared bookmarking with QR codes The description of each website is accompanied by practical information on how to use this bookmarking tool in the classroom school library or public library to create personal learning networks and provide resources for patrons The book describes ways classroom teachers can work collaboratively with librarians to incorporate social bookmarking into the classroom Included activities are developmentally appropriate for primary grade students up to adult patrons Adweek, 1999 Vols for 1981 include four special directory issues America's Top 300 Jobs U S Dept of Labor, 1998-04 Based on extensive market research from the U S Department of Labor this classic job information resource offers easy to read

descriptions regarding job skills education requirements advancement opportunities and salary data Also contains a special section on growth projections for the 500 largest jobs through the year 2005

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