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Competition in the Ticketing and Promotion Industry United States. Congress. House. Committee on the Judiciary. Subcommittee on Courts and Competition Policy, 2010

How to Get a Record Deal David C. Belzer, 1984

Music: The Business Ann

Harrison, 2011-06-30 This essential and highly acclaimed guide now updated and revised in its fifth edition explains the possibilities and pitfalls of the British music industry from the developments in new media, piracy, sponsorship and sampling to the expanding role of the internet and the dominance of digital music. Drawing on her extensive experience as a media lawyer, Ann Harrison offers a unique expert opinion on the deals, the contracts and the business as a whole. She examines in detail the changing face of the music business and provides absorbing case studies of huge stars such as Robbie Williams, Ms Dynamite and Elvis Presley. Fascinating, practical and comprehensive, this is the bible for the music industry and indispensable reading for any musical entrepreneur.

Cheap Dates, Boston Alexandra Ryan, 1996-05

The 2009

entertainment, media & advertising market research handbook Kelli D. Washington, 2008 This handbook combines current market statistics with trend analysis and marketing strategies covering such key topics as television, radio, newspapers, consumer magazines, filmed entertainment, news media, cable and satellite media, advertising, branded entertainment, outdoor advertising, recorded music, concerts and events, online advertising, online video, mobile marketing and behavioral targeting.

Cable Vision, 1992

Vibe, 2008

Gameline

Michigan. Bureau of State Lottery. Marketing Division, 2006

Introduction to Advertising and Promotion George Edward Belch, Michael A. Belch, 1995

Attending

and Enjoying Concerts Ken Bloom, Kenneth Bloom, Josh Wellman, 2010 For many students the concert-going experience is entirely new; they are not sure what to wear, how to plan for the event, when to applaud, how to use the program and how to evaluate what they have heard. There are many different types of concert-going opportunities from traditional classical recitals to church choir performances to jazz and rock clubs, each having its own special etiquette and rules for behavior. This book will offer a concise, friendly guide for the student to how to attend and enjoy concerts as a lifelong activity.

Streetfighting Jeff Slutsky, Woody Woodruff, 1984

CQ Weekly, 2010

Music & Musicians, 1985

The Rock File

Norton York,1991 The glamour and allure of the pop music business attracts many aspiring musicians but breaking in successfully is such a lottery that the effect is confusion and disillusionment This book written by some of the industry s top musicians and business professionals describes in full the British pop music business and in so doing explains to would be stars what to expect from a career in pop and rock and how to avoid its pitfalls From these chapters an accurate and clear picture of the industry emerges and with this knowledge the young musician will have a much better chance of breaking in to the business What's Free and Cheap in New York Vincent Frontero,1991 Amusement Business ,1972-07 The Wall Street Journal ,2009 U.S. Oil Week ,1982 **Sponsor** ,1955

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