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Globalization and Corporate Citizenship: The Alternative Gaze

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Globalization and Corporate Citizenship: The Alternative Gaze Malcolm McIntosh,2017-09-08 The theory and practice of corporate citizenship and CSR have many alternative perspectives to the business as usual gaze The essays in this volume encapsulate the essence of these alternative ideas and embrace the idea that progressive ways and means of this century do not lie in mainstream capitalist thinking These pieces ask critical questions about the way we see the relationship between capitalism business models and society a subject not often discussed in non academic literature Globalization and Corporate Citizenship The Alternative Gaze features contributions and new analysis from Klaus M Leisinger Chris Laszlo David Cooperrider Simon Zadek Sandra Waddock and others This title is one of a two volume set a collection of seminal and thought provoking essays drawn from the Journal of Corporate Citizenship s archive accompanied by new analysis and reflection from the original authors Written by some of the most widely recognized academic and business pioneers and leaders of the corporate responsibility and global sustainability movement the volumes make essential reference texts for anyone interested in the radically awakening new global political economy

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Globalisation, Citizenship and the War on Terror Maurice Mullard,Bankole Cole,2007 Contains papers which explore the link between globalisation citizenship and the war on terror This work incorporates ideas from sociology criminology political science and development studies into the contributors examination of the nature of globalisation and the war on terror

International Social Science Journal ,2005-06 **AQ** ,2003 *PAIS International in Print* Catherine Korvin,2003-05 This book contains bibliographic references with abstracts and subject headings to public and social policy literature and to world politics published in print and electronic formats international focus

Beyond Policy Analysis Leslie A. Pal,2005 Thoroughly updated with new and fresh examples Beyond policy analysis examines the shifting environment of public sector governance The text goes through the stages of policy formulation design implementation and evaluation but does so by looking at what has changed in the way governments operate today Unlike other texts Beyond policy analysis focuses on analytic tools and the conceptual side of public policy blending strong theory with vivid examples and real world context

Z Magazine ,2002 **Visible Hands**

United Nations Research Institute for Social Development,2000 *Choice*,2007 **Austrian Studies Newsletter**,1998

Annual Report University of KwaZulu-Natal. School of Development Studies,2006 Learning To Talk Malcolm McIntosh,Sandra Waddock,Georg Kell,2017-09-29 The UN Global Compact complements other corporate citizenship initiatives by promoting dialogue on the relationship between business and society At the same time it is the only truly global corporate citizenship initiative It is not an auditable standard indeed it is not a standard or a code in the way that these are normally viewed It is a set of principles through which business and the United Nations can work in partnership for global social development For some businesses it is a simplified codification of their existing policies and management practices but for many engagement represents a challenge and an opportunity to raise their game by aligning profitability with the common good As the only genuinely global corporate citizenship initiative the Global Compact draws its moral authority from the UN Secretary General and its moral and political legitimacy from the UN as the only global political body It can be viewed as a series of nested networks involving the Secretary General's Office the ILO UNEP UNHCHR UNDP and UNIDO business NGOs and labour It can variously be described as an international learning network as a social network of people and organizations engaged in a global conversation as a global public policy network and as a multi stakeholder dialogue It is all of these things but more than anything its greatest success has been in providing a convening platform for a growing global conversation about social development among a variety of actors However the Global Compact is viewed it is time to reflect on the first tentative steps of an initiative born in the aftermath of the Cold War in the triumph of global economic liberalism and mass demonstrations against globalisation In its first few years the world has experienced 9 11 and the Iraq War not forgetting the forty or so civil wars that are ongoing at this time Whatever is written about the UN Global Compact or its success will be tentative But there can be some serious reflection on its aims and origins some telling of stories of engagement and discussion on how this initiative has quickly become an important reference point in the dialogue on global and corporate governance *Alternatives to Economic Globalization* John Cavanagh and Jerry Mander,Mander

Jerry,Cavanagh John,2010-06 The definitive document of the anti corporate globalization movement the consensus report of an alliance of leading activists scholars economists researchers and writers Offers a constructive coherent positive alternative to globalization the very thing that the anti corporate globalization movement is always accused of not putting forward The International Forum on Globalization consists of the leaders of over 60 organizations in 25 countries including such prominent organizations as Friends of the Earth the Third World Network the Sierra Club the Institute for Policy Studies Public Citizen Rainforest Action Network and Food First Written by a premier group of 21 thinkers from around the world the second edition of Alternatives to Economic Globalization lays out democratic ecologically sound socially just alternatives to corporate globalization more fully specifically and thoughtfully than has ever been done before Focusing on constructive achievable goals the authors present ten governing principles for establishing truly sustainable societies and

describe alternatives to the World Bank the IMF and the WTO that would better serve the needs of the planet They offer detailed proposals for protecting vital goods and services from corporate exploitation limiting corporate privileges and power rebuilding economies to make them more responsive to human needs and more This revised and expanded edition features a new opening chapter on the global balance of power a new section on the media and globalization and a new final chapter on what ordinary citizens can do to fight the injustices of globalization It also includes many new charts sidebars and other updated information [Globalisation, corporate citizenship and industrial policy](#) Organisation for Economic Co-operation and Development,1992

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