

Complacency & Collusion

A CRITICAL INTRODUCTION TO
BUSINESS AND FINANCIAL JOURNALISM

Complacency and Collusion focuses on the content and practice of financial and business journalism, giving compelling explanations for why big business needs the press and why the press needs big business.

Keith J. Butterick cuts through the misreporting that has occurred since the financial crisis and makes clear the inadequacies of articles in prestigious papers and magazines. In concluding his analysis he reflects on what the growth and spread of complacent, complicit corporate journalism will mean for the future of a free media.

Keith J. Butterick is director of the Centre for Communication and Consultation Research at the University of Huddersfield and the author of *Introducing Public Relations Theory and Practice* (2011). He is an award-winning business journalist and magazine editor.

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Pdf Complacency Collusion Introduction Financial Journalism

**Eva M. Gomez-Jimenez, Michaela
Mahlberg, Michael Toolan, Gavin
Brookes**

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Complacency and Collusion Keith J. Butterick, 2015-10-20 Complacency and Collusion focuses on the practice of financial and business journalism giving compelling explanations for why big business needs the press and why the press needs big business. The growing passivity and changing bias of Western journalists is widely acknowledged. Across the media in newspapers, TV media and the internet journalism is increasingly hollowed out by writers who are no longer gathering news but rather churning out unsourced information, PR texts and online snippets. Behind this dubious practice is an increasingly invested corporate sector whose stake in the mainstream media as a mouthpiece has exponentially increased in the last few decades. The book cuts through the misreporting that has occurred since the financial crisis and makes clear the inadequacies of articles in prestigious papers and magazines such as the Economist and Financial Times. It reflects on what the growth and spread of complacent corporate journalism will mean for the future of a free media.

The Political Content of British Economic, Business and Financial Journalism Gary James Merrill, 2019-03-16 This book assesses the extent to which British news organizations gave exposure and credence to different political interpretations of economics and business news in the decade before the 2008 Financial Crisis. Through the content analysis of some 1 600 news items this study provides compelling empirical evidence to inform often theoretical debates about neoliberal assumptions in the media. In each of the three pre 2008 case studies economic globalization, private finance and public services and Tesco, Merrill finds that the Telegraph, The Times, the Sunday Times and to varying extents the Guardian, Observer and the BBC gave limited exposure and credence to ideas from the left of the political spectrum. As such he builds an important comparative picture of economic business and financial journalism in the period before the defining event of the decade the effects of which continue to resonate.

The Discursive Construction of Economic Inequality Eva M. Gomez-Jimenez, Michaela Mahlberg, Michael Toolan, Gavin Brookes, 2022-01-27 This book analyses diverse public discourses to investigate how wealth inequality has been portrayed in the British media from the time of the Second World War to the present day. Using a variety of corpus assisted methods of discourse analysis chapters present an historicized perspective on how the mass media have helped to make sharply increased wealth inequality seem perfectly normal. Print, radio and online media sources are interrogated using methodologies grounded in critical discourse analysis, critical stylistics and corpus linguistics in order to examine the influence of the media on the British electorate who have passively consented to the emergence of an even less egalitarian Britain. Covering topics such as Second World War propaganda, the Change4Life anti obesity campaign and newspaper, parliamentary and TV news programme attitudes to poverty and austerity this book will be of value to all those interested in the mass media's contribution to the entrenched inequality in modern Britain.

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Keith J. Butterick, 2015

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