

## **Chapter 9 Guide: Nominations and Campaigns**

As you read through the chapter and take notes, you should keep the items below in mind. Remember the importance of being precise in your understanding. For example, know the different steps to organizing an election campaign and be able to elucidate the meaning of each step. It is likely that you will read questions on the test that will have you select false examples (among true ones) to a particular concept.

Also, be certain to pay close attention to graphs and charts (e.g. page 277) as well as the colored text boxes such as the one on page 276 (“National and Regional Presidential Primary Proposals”).

### **Essential Understandings**

- Electing candidates to office is a complicated process that is designed to be democratic while at the same time providing protection from tyranny of the majority.
- Nominations must have access to money, media attention and momentum in order to be successful.
- The mass media typically focus on the “horse race”, (meaning who is winning) often at the expense of issue coverage.
- Money has grown in importance as the primary indicator of the strength of each election campaign in spite of several attempts to limit its influence.
- The Federal Election Campaign Act of 1974 has resulted in a transparent election process in which campaign contributions and fund raising results are fully disclosed.
- 527 groups and political action committees (PACs) offer loopholes by which nearly unlimited contributions can be made in support of political campaigns.
- Campaigns function to reinforce and activate the existing electoral base. Rarely do they serve to convert people from one affiliation to another.

### **Key Questions**

- What is the role of campaign strategy in winning a nomination to elective office?
- What are primaries and caucuses; how are they different; how does each method select delegates?
- What are some of the criticisms of America's primary system?
- How is America's primary system of nomination different from that of other countries?
- How did national party conventions become the primary vehicle for nominating candidates to office?
- How has technology changed the face of American political campaigning?
- How have PACs changed the face of American political campaigning?
- What roles do money and technology (increasingly) play in campaign organizations?

# Nominations And Campaigns Study Guide Answers

**Yijin Wang**



## **Nominations And Campaigns Study Guide Answers:**

**Strategic Decision-Making in Presidential Nominations** Kenny J. Whitby, 2014-01-01 Seeks to understand and explain the behavior of party elites during the 2008 Democratic Party presidential race What is the dominant force in presidential nomination campaigns Are nomination outcomes decided largely by the political party or by the candidates and their activities In Strategic Decision Making in Presidential Nominations Kenny J Whitby aims to provide some answers to these important questions focusing on the closely contested 2008 race between Senators Hillary Clinton and Barack Obama It was this race that spotlighted the role played by superdelegates the unpledged party elites who were added to the nomination process in the 1980s Whitby s central argument is that superdelegates are strategic actors and their endorsements are a response to a variety of demographic institutional and campaign factors While some weigh in early with an endorsement many adopt a wait and see approach Using a novel framework generally known as survival analysis Whitby provides us with a method for understanding when and why party elites decide to chime in on their presidential nomination campaign Study Guide Gitelson, 2003-07 Awards: Teacher's guide , 1983 **Study Guide, the Challenge of Democracy, Seventh Edition** Haroon ar Rashid Khan, 2002 *Study Guide* Kenneth Janda, Jeffrey M. Berry, Jerry Goldman, 1999 **ECEL 2019 18th European Conference on e-Learning** Rikke Ørngreen, Bente Meyer, Mie Buhl , 2019-11-07 **The School Herald** , 1885 **Study Guide to Accompany American Government** Susan M. Rigdon, 1988 **The Voter's Guide to the Campaign of 1900** Charles Morris, Edward Sylvester Ellis, Isaac Thorne Johnson, 1900 *The Campaign Guide* , 1922 **The Money Primary** Michael J. Goff, 2005-10-13 The race that s run before the one for president that s the money primary But more than money must be acquired in the early campaign for president What s often just as important in securing candidate viability and success is the media coverage garnered during this time since this is frequently the first decisive test of a candidate s presidential strength With the 2008 presidential nomination campaign approaching this study s focus on the early campaigns in the 1988 and 2000 presidential races is all the more timely These two presidential nomination campaigns are the only ones since the nominating reforms of the 1970 s in which an incumbent president was not on the ballot and 2008 is expected to be the third If the early campaigns of 1988 and 2000 are a guide the early campaign for 2008 will be in full swing by 2006 three years before Election Day 2008 **Fundraising Communications in Presidential Nomination Campaigns** Ben Sayre, 2006 *Study Guide to Accompany Edwards, Wattenberg, Lineberry's Government in America* Edwards, Matzke, 1997-10 **Campaigns That Matter** Jay Wendland, 2017-06-30 Every four years Americans are inundated with campaign activities from candidates attempting to become the next president of the United States An under researched area of these campaign activities are campaign visits rallies town hall meetings and candidate meet and greets for example Almost all candidates conduct visits yet we do not have a good understanding of how they affect voters Wendland tackles four big questions throughout Campaigns That Matter 1 Do

campaigns matter 2 Are campaign visits strategic 3 Do visits help mobilize voters 4 Do visits impact candidate preference Using a unique set of data that includes all visits conducted throughout the 2008 2012 and 2016 presidential nominating contests Wendland explores how these visits affected voters compared to traditional measures of advertisements campaign spending and momentum In doing so Wendland has provided us with a more comprehensive picture of how voters make decisions in the voting booth      *Study* Citizens' Research Foundation,1963      **Study Guide for Problems in American History** Lena A. Ely,Edith King,Martin James Stormzand,1926      Did Newspapers Accurately Cover Nomination Acceptance Speeches in 2000 Presidential Campaign? Liu Fu,2005      **A People and a Nation Study Guide, Volume 2, Fifth Edition** Norton,1998-12      *Studies in Money in Politics* Herbert E. Alexander,1968      **Nomination Politics** Alan Abramowitz,Walter J. Stone,1984 This study examines the candidate choice behavior of party activists in connection with the 1980 Democratic and Republican presidential nominations Based on questionnaires completed by almost 18 000 activists at 22 state party conventions the authors examine the impact of demographic representation interest group mobilization ideology and candidate electability on the behavior of a broadly based sample of American party activists

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