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Business Continuity Management and Resilience: Theories, Models, and Processes Rouco, José Carlos, Figueiredo, Paula Cristina Nunes, 2024-03-25 In an era characterized by volatility, uncertainty, complexity, and ambiguity (VUCA), organizations are faced with an ever-changing array of crises that pose a threat to both their reputation and operational continuity. From unforeseen disruptions to intense market competition, the need for robust business continuity management and resilience has never been more pressing. Strategic success hinges on an organization's ability to weather the storm and swiftly recover from disasters. Those who fail to know the existing organizational models of continuity and appropriately plan for their business to encounter VUCA may not survive it. *Business Continuity Management and Resilience: Theories, Models, and Processes* provides an exhaustive overview of business continuity management but also offers innovative methodologies to enhance organizational and personal resilience. By delving into theories, models, and processes, it equips readers with the knowledge needed to navigate crises successfully. Covering crisis communication plans, the role of artificial intelligence, risk management, information technologies in crisis management, leadership skills in a crisis context, emergency response competency models, virtual and augmented reality centers in training and stress management, this reference book will help to prepare organizations for VUCA in the future. By fostering awareness, providing best practices, and drawing on lessons learned, this book presents a solution through a strategic imperative for those seeking to fortify organizations against the challenges of today's dynamic business environment.

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