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Behavior Hale N. Tongren,1992 This work aims to help the reader understand consumer behaviour through case analysis It shows how to define the central problem of a case avoid pitfalls and use quantitative information to develop qualitative relationships **Practical English, a Scholastic Magazine** ,1960 **Barron's National Business and Financial Weekly** ,1956 F & S Index of Corporations and Industries ,1967 Five-star Michael Ryan,1990 SPORTS RECREATION OUTDOOR ACTIVITY

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