

Eighth Edition

Organizational Communication

**Approaches and
Processes**

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Organizational Communication Approaches And Processes

Linda Putnam, Kathleen J. Krone

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Organizational Communication Peter K. Manning, 1992-01-01 This book discusses the semiotic and ethnographic bases for organizational analysis including the related fieldwork issues confronting the investigator. It explains the importance of rhetorical, dramaturgic and phenomenological strategies for the study of organizations. The arbitrary and culturally based connections in which organizations abound require an understanding of the particulars of cultural scenes first observed later and conceptualized through semiotic theory. Organizational Communication includes a series of examples from applied semiotics research in nuclear regulatory policy making, truth telling, regulatory control by among others the police and risk analysis. These data provide the basis for a critique of the limits of earlier analyses of organizational change such as those offered by structuralist theories. Dr Manning concludes with an assessment of the postmodernist ethnographic strategies that have evolved as a response to a larger representational crisis and of the implications of these strategies for the study of organizational culture.

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Communication Catalog 2005 Neil Thomson,2004-09 **Organizational Communication** Katherine Miller,1999 From historical and contemporary perspectives to the processes of organizational communication this book offers comprehensive coverage including current material on the field s burgeoning research and new technology You ll read about stress and burnout diversity management and many other critical issues in organizational communication Author Katherine Miller offers case studies and other tools to help you think critically about what you read and make your own decisions

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