

MEDIA ETHICS

ISSUES AND CASES



PHILIP PATTERSON • LEE WILKINS • CHAD PAINTER

NINTH EDITION

Media Ethics Issues And Cases

**Clifford G. Christians, Mark Fackler, Kim
B. Rotzoll**

Media Ethics Issues And Cases:

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as they emerge in the areas of the communication process the communicator the message the media the audience and the situation The speech communication field now has a need to digest and synthesize the existing research findings and the general literature in the field and in related humanities and social science works into a coherent and nontechnical discussion This volume explores the most up to date materials to provide just such a synthesis An extensive bibliography at the end of the book gives readers the sources on which the book is based and offers ample avenues for further personal exploration The book should provide meaningful food for thought as readers grapple conscientiously with the many everyday decisions made in communication transactions and in evaluating the communication of others **Ethics in Media Communications** Louis A. Day,1997 You ll find yourself engaged firsthand in controversial issues in the Second Edition of Ethics in Media Communications As you take on the role of ethical decision maker you ll analyze rich and original case studies arrive at your own conclusions and master the process of moral reasoning Author Louis A Day prepares you for the journey by providing a clear decision making model a framework to help you structure your thinking Along the way familiar examples the O J Simpson trial the Waco standoff and the Oklahoma City bombing illustrate the complex nature of ethics in our society You ll contemplate ethical concerns from journalism advertising PR and entertainment by focusing on the underlying values common to them all truth privacy confidentiality and social justice You ll grapple with issues of race gender age and sexual orientation And you ll consider perhaps the broadest question of all Are there universal standards to which media practitioners should aspire **Media Ethics** Philip Patterson,Lee Wilkins,2007-07-23 This diverse compilation of classroom tested cases in media ethics combines real life and hypothetical cases with a succinct introduction to relevant ethical theory

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