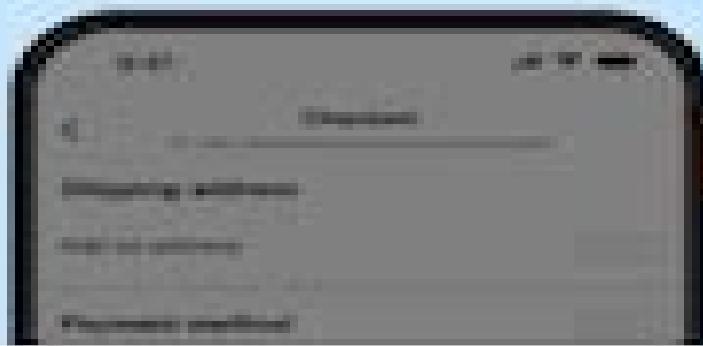


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Sport Finance Gil Fried,Timothy D. DeSchriver,Michael Mondello,2024-03-26 The burgeoning global sport industry is a 500 billion business with no signs of slowing down For the upper undergraduate and graduate sport management student exhibiting a penchant for finances and a passion for sports the field of sport finance presents tremendous career opportunities No other textbook connects financial principles with real world sport finance strategies as effectively as Sport Finance Fifth Edition With HKPropel Access Emphasizing a more practical approach the fifth edition goes beyond the what and how of sport finance and dives deeper into the why the reasoning behind the principles of sport finance providing students with an even more comprehensive perspective on what drives the financial success or failure of any sport entity The text is organized into five areas focused on the hard skills tomorrow s sport financiers must master to perform

their role increasing revenues and decreasing expenses developing budgets understanding financial statements and ratios obtaining funding and managing cash and building a financial strategy Each section features an insightful introduction by a renowned industry professional providing a real world perspective that's sure to pique readers interest Chapters addressing revenues and expenses include budgets from the sporting goods industry intercollegiate athletics and professional sports The sport industry landscape has changed significantly since the previous edition was published and the fifth edition reflects the new realities affecting today's sport organizations Addressed are name image and likeness NIL rule changes esports cryptocurrencies non fungible tokens NFTs sport gambling the proliferation of broadcasting rights and the sneaker market and the impacts of COVID 19 on the sport industry The fifth edition's practical takeaways are especially prominent with the addition of related online resources available to students and assignable by instructors via HKPropel One highlight is Two Dollar Team an Excel based simulation that introduces students to assets and liabilities revenue and expenses budgeting cash management and borrowing and reveals how these specialties work together in developing financial strategies Three other assignable class projects involve personal budgeting expenditures and a stock market game Other new features include five brand new case studies and a profile of a typical health club Mike's Gym in which students are challenged to put their learning to the test by reading and understanding financial statements setting budgets and identifying strengths weaknesses and growth opportunities for the fictional facility Sport Finance provides students with a thorough understanding of the financial and economic aspects of the sport industry By analyzing sport business entities and structures financial statements and funding sources students will acquire the skills to make more informed and effective financial decisions better manage the risks and recognize opportunities in the world of sport Note A code for accessing HKPropel is not included with this ebook but may be purchased separately

Financing the Entrepreneurial Venture Paul A. Gompers,2024-06-04

Financing the Entrepreneurial Venture focuses on financial management within entrepreneurial firms Most of these are young firms although some are more established The book examines these firms at all phases of their life cycle from the initial idea generation to the ultimate harvesting of the venture The book covers firms in a diverse set of industries including high technology low technology and services A significant fraction of the cases focus on non U S ventures Additionally the issues of gender and diversity are addressed in a number of settings

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show with friends without having a dime in your pocket Venmo is one such app It is a digital wallet that gives users the opportunity to send money from your bank account for free to either pay bills or repay a friend by sending money back to their Venmo account It came about in March 2009 as a system through which funds could be paid through text messages and is said to be safe for users but has since been refined and is now very popular among the social class 8% Instant

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