

# SURVEY HISTORY OF CANADA: THE MODERN ERA, 1930 TO THE PRESENT

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### The Winter Years- Interwar Canada and the Great Depression 1918-1939

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#### Canada after World War I

##### 1.1 Post War Depression

- After World War I, Canada mired a deep depression which lasted from 1918-1924.
- The economy went to halt, this was the worst depression since the 1870's
- Few provisions were made for returned soldiers, unemployment was high, housing was scarce, and there were few programs for the disabled
- In the 1920's, it was common for soldiers to be homeless while still wearing their army uniform since they had nothing else to wear
- There was an acceptance of state-led economic planning but few believed that government played a role in peacetime economy
- Planners assumed that the depression would have run its course and that the economy would eventually correct itself
- Businesses reversed gains that workers had made during the War, they took advantage of the unemployment rate

##### 1.2 Canada after World War I

- Through 1918-1919 there were many strikes due to the unemployment rate and the state of veterans
  - o This time period was called the "Workers Revolt"
- In June of 1919, the biggest strike had happened. The Winnipeg General Strike, were suppressed by a panicked government fearful of revolution
- The government were very violent during this time period. Left wing political parties were outlawed, and the RCMP and militia violently to put down strikes across Canada

#### The Roaring 20s

##### 2.1 The Roaring 20s

- By the mid-1920's the economy had recovered
  - o This is due to three factors
    - Export growth as the US economy had already recovered, the Americans had lowered tariffs on Canada's imports
    - Increased industrial productivity: resulting from electrification, mechanization and new technologies
    - The rise of service economies: banks, hotels, restaurants, retail shops, theatres, etc. expanded commerce

##### 2.2 The Rise of Mass Consumer Society

- Growth in service economy is tied to urbanization and the emergence of a mass consumer society
- 1921 was the first year where Canada urban population exceeded the rural one
- The new economy and society created many more opportunities for people
  - o Especially women
- Cheap entertainment and affordable consumer goods created a sense of optimism and progress
- Radio, movies, magazines and newspaper increased in selling
- Cabaret shows, jazz clubs and dance halls a less formal social scene where gender and class lines blurred and society's rules became more relaxed
- Citizens started doing things like window-shopping, or they would go to the movies to learn how to behave and dress
- The radio came in 1921, and by the 1925 75% of households had radios
  - o The Radio content were mostly sponsored by sponsored goods
    - Ex. Soap

#### Capitalism in Crisis

##### 3.1 The Global Financial Crisis

- The roaring twenties only brought around five years of prosperity
- The difference in wages meant that there was a huge gap level between rich and poor
- Eventually inflation caught up with flat wages

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**Marcel A. Müller**

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