



# Media and Translation

## An Interdisciplinary Approach

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Edited by Dror Abend-David

Preface by Susan Bassnett



# Media And Translation An Interdisciplinary Approach

**Yijin Wang**

## **Media And Translation An Interdisciplinary Approach:**

**Media and Translation** Dror Abend-David,2014 Over the last decade there has been a dramatic increase in publications on media and translation In fact there are those who believe that so much has been published in this field that any further publications are superfluous But if one views media and translation as anything ranging from film and television drama to news casting commercials video games web pages and electronic street signs it would seem that research in media and translation has barely scratched the surface The research in this field is shared largely by scholars in communication and translation studies often without

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*(Multi) Media Translation* Yves Gambier,Henrik Gottlieb,2001-01-01 This work considers the impact of technology on our command of foreign languages and the effects that our lack of linguistic skills have on technology even though modern communications technology implies multilingualism yet at the same time paves the way for the development of a lingua franca The challenges are not only industrial political social administrative judicial ethical they are also cultural and linguistic This volume is a collection of essays and the edited results of some of the presentations and debates from two international forums on the subject

**News Media Translation** Federico Zanettin,2021-11-11 The translation of information is of central concern to scholars and researchers in the humanities and social sciences Based on interdisciplinary research this book provides a wide ranging accessible introduction to research in translation practices processes and products in the news media present and past

*The Routledge Handbook of Translation and Methodology* Federico Zanettin,Christopher Rundle,2022-03-10 The Routledge Handbook of Translation and Methodology provides a comprehensive overview of methodologies in translation studies including both well established and more recent approaches The Handbook is organised into three sections the first of which covers methodological issues in the two main paradigms to have emerged from within translation studies namely skopos theory and descriptive translation studies The second section covers multidisciplinary perspectives in research methodology and considers their application in translation research The third section deals with practical and pragmatic methodological issues Each chapter provides a summary of relevant research a

literature overview critical issues and topics recommendations for best practice and some suggestions for further reading Bringing together over 30 eminent international scholars from a wide range of disciplinary and geographical backgrounds this Handbook is essential reading for all students and scholars involved in translation methodology and research *The Routledge Handbook of Translation and Culture* Sue-Ann Harding,Ovidi Carbonell Cortés,2018-04-09 The Routledge Handbook of Translation and Culture collects into a single volume thirty two state of the art chapters written by international specialists overviewing the ways in which translation studies has both informed and been informed by interdisciplinary approaches to culture The book s five sections provide a wealth of resources covering both core issues and topics in the first part The second part considers the relationship between translation and cultural narratives drawing on both historical and religious case studies The third part covers translation and social contexts including the issues of cultural resistance indigenous cultures and cultural representation The fourth part addresses translation and cultural creativity citing both popular fiction and graphic novels as examples The final part covers translation and culture in professional settings including cultures of science legal settings and intercultural businesses This handbook offers a wealth of information for advanced undergraduates postgraduates and researchers working in translation and interpreting studies *Linguistics and Language Behavior Abstracts* ,2008

### **New Perspectives in Media Translation** Loukia Kostopoulou,Parthena

Charalampidou,2024-08-12 This edited book explores the practice of transcreation in a variety of contexts from audiovisual material to digital and marketing material Drawing on the latest developments in translation and media studies the volume promotes an understanding of the transcreation process and the way it challenges the concept of translation Chaume 2018 and impacts on training for translators localizers and content creators Chapters include both theoretical and experimental research contributions that investigate facets of transcreation in diverse media and genres and offer constructive insights in the discipline This book covers the theoretical aspects and practices of transcreation in audiovisual and digital media and will appeal to scholars researchers and professionals working in the fields of translation especially audiovisual translation transcreation localization and new media *Interdisciplinarity in Translation Studies* Ana Maria Rojo Lopez,Nicolás Campos Plaza,2016 This volume collects works on the most relevant disciplines in translation They are all written in English or French and are grouped into four sections that illustrate the type of interdisciplinary approach adopted in each of the areas under study translation theory and methodology specialised translation literary translation and other areas

**The Routledge Handbook of Translation and Media** Esperança Bielsa,2021-12-24 The Routledge Handbook of Translation and Media provides the first comprehensive account of the role of translation in the media which has become a thriving area of research in recent decades It offers theoretical and methodological perspectives on translation and media in the digital age as well as analyses of a wide diversity of media contexts and translation forms Divided into four parts with an editor introduction the 33 chapters are written by leading international experts and provide a critical survey of each area with

suggestions for further reading The Handbook aims to showcase innovative approaches and developments bridging the gap between currently separate disciplinary subfields and pointing to potential synergies and broad research topics and issues With a broad ranging critical and interdisciplinary perspective this Handbook is an indispensable resource for all students and researchers of translation studies audiovisual translation journalism studies film studies and media studies The Open Access version of Chapter 1 available at <http://www.taylorfrancis.com> has been made available under a Creative Commons CC BY NC ND license **Media Spectrum**, 1992 **Research and Scholarship in Integration Processes** Elżbieta H. Oleksy, Barbara Lewandowska-Tomaszczyk, 2003 **Translation Studies Abstracts**, 2000 **MLA International Bibliography of Books and Articles on the Modern Languages and Literatures**, 2008 *Johann Georg, Herzog zu Sachsen, Eheordnung*, 1632 **Media and Symbols** David R. Olson, 1974 **Encyclopedia of Language & Linguistics** E. K. Brown, 2006 **Current Index to Journals in Education**, 2002 **Current Index to Journals in Education, Semin-Annual Cumulation, January-June, 1977** Educational Resources Information Center Staff, 1977-09 **Translating and the Computer**, 1993

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