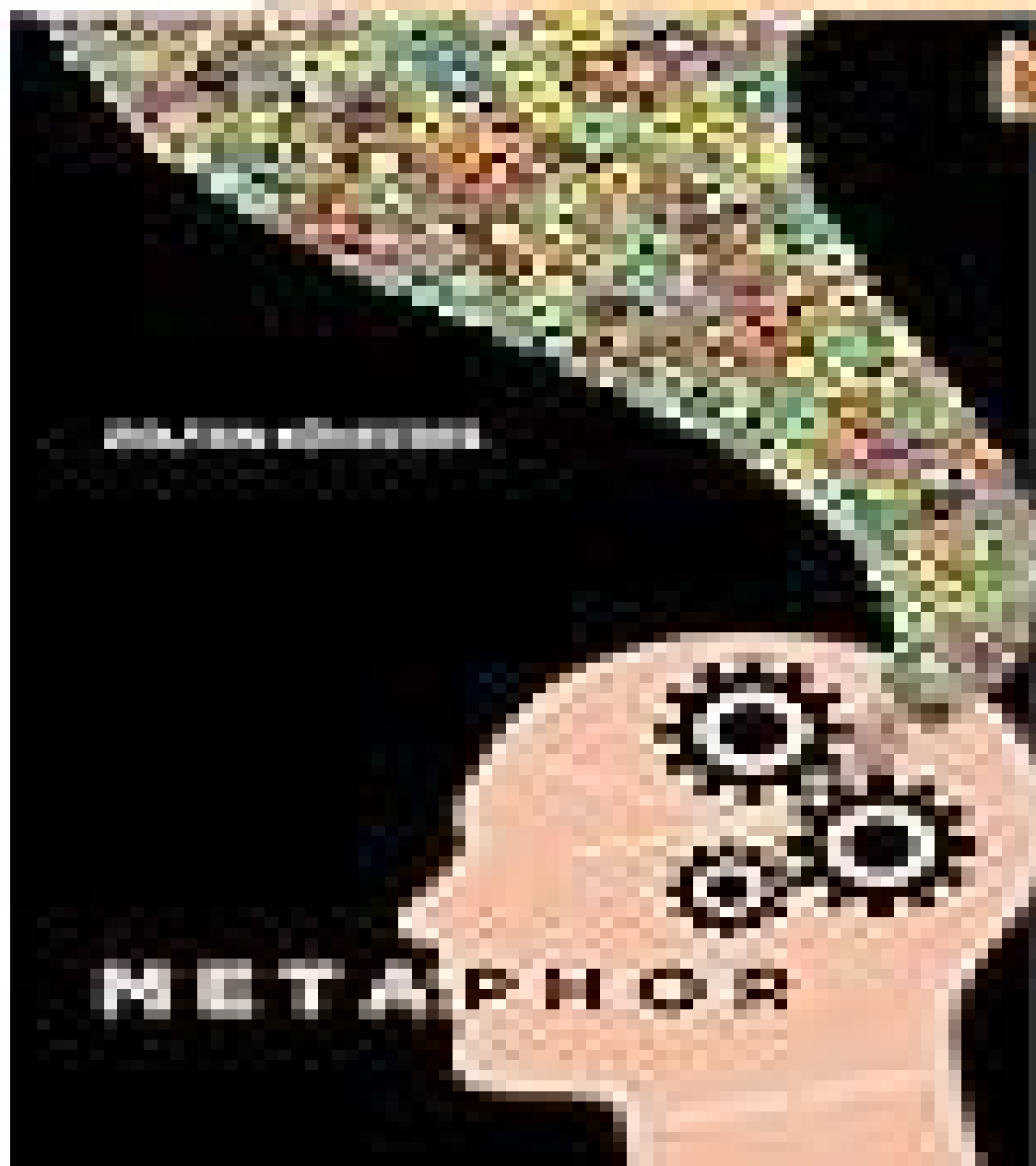


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Metaphor A Practical Introduction 2nd Edition

Mark Shuttleworth



Metaphor A Practical Introduction 2nd Edition:

Metaphor Zoltan Kovecses, 2010-03-12 Combining up to date scholarship with clear and accessible language and helpful exercises *Metaphor A Practical Introduction* is an invaluable resource for all readers interested in metaphor This second edition includes two new chapters on metaphors in discourse and metaphor and emotion along with new exercises responses to criticism and recent developments in the field and revised student exercises tables and figures **The Moral Metaphor System** Ning Yu, 2022-06-27 This book investigates moral metaphors in English and Chinese applying conceptual metaphor theory to a comparative study of the linguistic manifestation of the moral metaphor system rooted in the domains of bodily and physical experience Ning Yu sheds light on the metaphorical nature of moral cognition and how it is systematically manifested in language and explores the potential commonalities that define moral cognition in general as well as the differences that characterize distinct cultures The work investigates moral cognition at the cultural level as reflected in language based on linguistic evidence from both English and Chinese and to a limited extent multimodal evidence from the corresponding cultures The moral metaphor system is taken to consist of three major subsystems referred to as physical visual and spatial These subsystems are clusters of conceptual metaphors whose source concepts are from domains of embodied experiences in the physical world and which are formulated in contrastive categories with bipolar values for the target concepts of moral and immoral The study is characterized by two keywords system and systematicity The former refers to the fact that metaphors conceptual and linguistic are connected within networks and the latter to the need for those metaphors to be studied in such networks Extended Conceptual Metaphor Theory Zoltán Kövecses, 2020-04-23 Offers an extended improved version of Conceptual Metaphor Theory CMT updating it in the context of current linguistic theory

Studying Scientific Metaphor in Translation Mark Shuttleworth, 2017-03-16 *Studying Scientific Metaphor in Translation* presents a multilingual examination of the translation of metaphors Mark Shuttleworth explores this facet of translation and develops a theoretically nuanced description of the procedures that translators have recourse to when translating metaphorical language Drawing on a core corpus consisting of six *Scientific American* articles in the fields of neurobiology and biotechnology dating from 2004 along with their translations into Chinese French German Italian Polish and Russian Shuttleworth provides a data driven and theoretically informed picture of the processes that underpin metaphor translation The book builds interdisciplinary bridges between translation scholars and metaphor researchers proposes a new set of procedures for metaphor translation conceived within the context of descriptive translation studies and puts forward a possible resolution to the debate on metaphor translatability *Metaphors of the Ancient World* Fabian Horn, 2025-03-17 The objective of this edited volume is to bring together contributions from the fields of Ancient Greek and Latin Philology that apply the cognitive linguistic framework of Conceptual Metaphor Theory CMT to ancient texts and other source material The individual chapters are unified by this shared theoretical approach occasionally supplemented by further theoretical

frameworks and methodologies from literary criticism and the cognitive sciences The scope of the volume is broad and there is no restriction to specific literary genres or periods of history Discussion ranges from the Archaic Greek epic poetry of Homer to the early imperial philosophical treatises of Seneca the Younger Topics treated along the way include Presocratic philosophy Ancient Greek comedy and Roman love elegy This collection of research by theoretically aligned Classicists thereby showcases the potential and versatility of CMT when it comes to the study and interpretation of ancient texts

Conceptual Metaphor Theory in World Language Education Ida Chavoshan, Loretta Fernández, 2025-06-30 This edited collection explores the scholarly and pedagogical implementations of Conceptual Metaphor Theory CMT in world language education The chapters offer a diverse range of theoretical and pedagogical perspectives as well as methodologies aiming to achieve the following objectives Introduce novice linguists novice researchers and pre service language teachers to CMT its extensions and its applications while providing an overview of the current state of the discipline Shed light on new research and pedagogical practices for linguists researchers and language educators at all levels Present theoretically founded and research based examples of the pedagogical application of CMT across multiple world languages including English French Mandarin and Spanish Highlight the experiences and perspectives of practitioner educators who have implemented CMT in world language education By addressing these objectives the book aims to provide a comprehensive and insightful exploration of CMT's role in world language education offering guidance and inspiration for both researchers and practitioners in the field

How Metaphors Guide, Teach and Popularize Science Anke Beger, Thomas H. Smith, 2020-04-22 Metaphors are essential to scientists themselves and strongly influence science communication Through careful analyses of metaphors actually used in science texts recordings and videos this book explores the essential functions of conceptual metaphor in the conduct of science teaching of science and how scientific ideas are promoted and popularized With an accessible introduction to theory and method this book prepares scientists science teachers and science writers to take advantage of recent shifts in metaphor theories and methods Metaphor specialists will find theoretical issues explored in studies of bacteriology cell reproduction marine biology physics brain function and social psychology We see the degree of conscious or intentional use of metaphor in shaping our conceptual systems and constraining inferences Metaphor sources include social structure embodied experience abstract or mathematical formulations The results are sometimes innovative hypotheses and robust conclusions other times pedagogically useful if inaccurate stepping stones or at worst misleading fictions As of January 2023 this e book is freely available thanks to the support of libraries working with Knowledge Unlatched

□□□□□□, 2005-10 **Metaphor and National Identity** Orsolya Putz, 2019-12-15 Due to the Treaty of Trianon which was signed at the end of World War 1 in 1920 Hungary lost two thirds of its former territory as well as the inhabitants of these areas The book aims to reveal why the treaty still plays a role in Hungarian national identity construction by studying the alternative conceptualization of the treaty and its consequences The cognitive linguistic research explores

Hungarian politicians conceptual system about Trianon with special interest on conceptual metaphors It also analyzes the factors that may motivate the emergence of the conceptual system as well as its synchronic diversity and diachronic changes The monograph provides a niche insight into the conceptual basis of how contemporary citizens of Hungary interpret the treaty of Trianon and its consequences The book will be of interest to cognitive and cultural linguists cultural anthropologists or any professionals working on national identity construction **Lagos Review of English Studies** ,2018

International Journal of Linguistics and Communication ,2016 *Metaphors Shaping Culture and Theory* Herbert Grabes,2009 □□□□ ,2016-12 **Linguistics and Language Behavior Abstracts** ,2008 **Cognition and Literary Interpretation in Practice** Harri Veivo,Bo Pettersson,Merja Polvinen,2005 Studies in Language and Cognition Jordan Zlatev,2009 Using various concepts theories and methods this book describes theoretical and empirical studies that are united in their approach of treating language not in isolation but as both based on structures and processes of cognition and at the same time as affecting the human mind **Legon Journal of the Humanities** ,2005 Journal of the Warburg and Courtauld Institutes Warburg Institute,2021 **Book Review Index** ,2004 Every 3rd issue is a quarterly cumulation
Corpora and the History of English Christian Mair,Reinhard Heuberger,2006

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