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**Marlene M. Reed-Hislop, Leslie E.
Palich, Patricia M. Norman**

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Cases on Corporate Entrepreneurship in North America Marlene M. Reed-Hislop, Leslie E. Palich, Patricia M. Norman, 2025-11-04 This timely book analyzes cases of organizations in North America that have been identified as having been innovative in their operational strategies. From the introduction of electric cars and the launch of rockets into space to TIAA's proposed opening of the customer list to for profits for the first time in its history this book presents a wide range of entrepreneurial strategies employed by corporations. The book highlights that despite facing significant roadblocks these corporations have been pioneering in changing the way consumers live.

Business Model Pioneers Kai-Ingo Voigt, Oana Buliga, Kathrin Michl, 2016-07-28 Business model innovations are conceived and implemented by a special type of entrepreneur business model pioneers. This book presents 14 compelling case studies of business model pioneers and their companies who have successfully introduced new business ideas to the market. The examples range from industries such as retail, media and entertainment to services and industrial projects. For each example the book provides information on the market environment at the time of launch and illustrates the driving forces behind these business models. Moreover current market developments are highlighted and linked to the evolution of the business models. Lastly the authors present the profile of a typical business model pioneer.

Ludicrous Edward Niedermeyer, 2019-08-20 Tesla is the most exciting car company in a generation but can it live up to the hype? Tesla Motors and CEO Elon Musk have become household names shaking up the staid auto industry by creating a set of innovative electric vehicles that have wowed the marketplace and defied conventional wisdom. The company's market valuation now rivals that of long established automakers and to many industry observers Tesla is defining the future of the industry. But behind the hype Tesla has some serious deficiencies that raise questions about its sky high valuation and even its ultimate survival. Tesla's commitment to innovation has led it to reject the careful zero defects approach of other car manufacturers even as it struggles to mass produce cars reliably and with minimal defects. While most car manufacturers struggle with the razor thin margins of mid priced sedans Tesla's strategy requires that the Model 3 finally bring it to profitability even as the high priced Roadster and Model S both lost money. And Tesla's approach of continually focusing on the future even as commitments and deadlines are repeatedly missed may ultimately test the patience of all but its most devoted fans. In *Ludicrous* journalist and auto industry analyst Edward Niedermeyer lays bare the disconnect between the popular perception of Tesla and the day to day realities of the company and the cars it produces. Blending original reporting and never before published insider accounts with savvy industry analysis Niedermeyer tells the story of Tesla as it's never been told before with clear eyes objectivity and insight.

Geoscience for the Public Good and Global Development Gregory R. Wessel, Jeffrey K. Greenberg, 2016-05-18 Offers overview of applications of geosciences to sustainable development and geophilanthropic efforts worldwide and offers advice to guide creation of development projects. Primacy of geologic input to all development activities is highlighted along with problems that are

encountered and environmental issues that must be addressed
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Yugoslav Review ,1979 **Electronics World + Wireless World** ,1992 **Physics Briefs** ,1989 **Contested Development in China's Transition to an Innovation-driven Economy** Yvette To,2022-05-19 This book investigates how technology and innovation policies in contemporary China are impacted by collaboration and conflicts between different classes and interests in a world economy in which competitiveness is defined by the successful leverage of emerging technologies Focusing on the actual processes and outcomes of technological upgrading in three dynamic sectors the book presents an alternative approach to understanding China s industrial upgrading strategies by examining the ways in which the making and implementation of policies are shaped by political struggles between state actors and dominant capitalist interests in the context of global capitalism In doing so the book challenges influential institutionalist approaches as explanations of institutional change positing instead a political economy framework grounded in social conflict theory to reveal how power relationships and politics are intrinsic to the evolution form and function of institutions This book will be of key interest to scholars and students of international political economy development studies globalisation and innovation China and Chinese politics and public policy

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