

Media Studies

General Certificate of Secondary Education

Unit **B322**: Textual Analysis and Media Studies Topic (Moving Image)

Mark Scheme for January 2012

Ocr Media Studies For As

Steve Connolly

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My Revision Notes: OCR GCSE (9-1) Media Studies Aaron French, Eileen Lewis, Michael Rodgers, Rebecca Morris, 2018-09-10 Exam board OCR Level GCSE Subject Media Studies First teaching September 2017 First exams Summer 2019 Target success in OCR GCSE 9 1 Media Studies with this proven formula for effective structured revision Clear guidance is combined with exam style questions and practical tips to create a revision guide that students can rely on to review strengthen and test their knowledge and skills With My Revision Notes every student can Plan and manage a successful revision programme using the topic by topic planner Practise the enquiry critical thinking and analytical skills they need with Test yourself questions and answers for Papers 1 and 2 Understand what the examiner is looking for by comparing answers to sample student responses with commentary from experienced Media Studies teachers Improve exam technique through expert tips exam preparation advice and examples of typical mistakes to avoid Revise remember and accurately use key terms with definitions alongside the text for quick and easy reference Feel

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debate about the nature of knowledge in the school curriculum has produced a growing literature on the relationship between disciplinary knowledge and what is taught in schools For newer subjects however the path is less clear Knowledge and Knowing in Media and Film Studies is the first book to grapple with the question for these two related subjects Steve Connolly argues that while Media and Film Studies each have a clear epistemological base consideration of craft skills alongside factual knowledge and criticality has led to the development of different criteria for what constitutes valuable knowledge than in traditional school subjects The book problematises this difference through a genealogy of both subjects as they appear in the English school curriculum charting their historical and disciplinary origins within that system In so doing it finds that far from being new subjects Media and Film Studies have parallel histories with more established subjects Using a range of primary and secondary data including interviews with media and film teachers case studies and historical sources the book provides an account of knowledge and knowing in school Media Studies and Film Studies which both consolidates existing views and proposes some new perspectives Praise for Knowledge and Knowing in Media and Film Studies The status of Media and Film Education has been contested for a very long time In this book Steve Connolly drills down beneath the surface level of debates about academic rigour and what education is for He analyses how knowledge works in these subjects how it differs from other educational processes why this is important and how this matters for more recent endeavours in media literacy No future conversation about the value of these subjects in education should begin without attention to this rich contribution Julian McDougall Bournemouth University

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