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Victor M. Corman



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Designing the Digital Experience David Lee King, 2008 Written for creative tech savvy and business minded individuals who want to increase the accessibility of their websites this sensible guidebook explains the concepts behind designing experiences on the internet From helping customers quickly find information and make their purchases to clearly communicating needs and interests this resource will not only develop consumer loyalty but will encourage them to spread the word about the sites they frequent Focusing on the three key areas of structure community and customers designers will enable clients to focus on their own goals rather than on difficulties in navigating Also included are tips on how to generate conversations with blogs wikis and podcasting to create a personal touch *Dreamweaver CS5.5: The Missing Manual*

David McFarland, 2011-06-25 Dreamweaver is the tool most widely used for designing and managing professional looking websites but it s a complex program That s where Dreamweaver CS5 5 The Missing Manual comes in With its jargon free explanations 13 hands on tutorials and savvy advice from Dreamweaver expert Dave McFarland you ll master this versatile program with ease Get A to Z guidance Go from building your first web page to creating interactive database driven sites Build skills as you learn Apply your knowledge through tutorials and downloadable practice files Create a state of the art website Use powerful easy to use tools such as CSS3 and Spry effects to build visually rich fast loading pages Add instant interactivity Choose from pre packaged JavaScript programs to add drop down menus tabbed panels forms and other features Tap into databases Connect your site to a database and build pages that dynamically sort and display stored information Go mobile Build and preview websites for smartphones and tablets Discover hidden tips and tricks Get undocumented workarounds and shortcuts **Billboard** ,1986-12-20 In its 114th year Billboard remains the world s

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