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Social Reading Cultures on BookTube, Bookstagram, and BookTok Bronwyn Reddan, Leonie Rutherford, Amy Schoonens, Michael Dezuanni, 2024-04-30 This book examines the reading cultures developed by communities of readers and book lovers on BookTube Bookstagram and BookTok as an increasingly important influence on contemporary book and literary culture. It explores how the affordances of social media platforms invite readers to participate in social reading communities and engage in creative and curatorial practices that express their identity as readers and book lovers. The interdisciplinary team of authors argue that by creating new opportunities for readers to engage in social reading practices bookish social media has elevated the agency and visibility of readers and book consumers within literary culture. It has also reshaped the cultural and economic dynamics of book recommendations by creating a space in which different actors are able to form an identity as mediators of reading culture. Concise and accessible this introduction to an increasingly central set of literary practices is essential reading for students and scholars of literature, sociology, media and cultural studies as well as teachers and professionals in the book and library industries

Postliterary Attention Theory: Reading, Fragmentation, and Meaning in the Digital Age

Shaikh Afnan Birahim, 2025-09-22 Postliterary Attention Theory: Reading, Fragmentation, and Meaning in the Digital Age explores how our ability to read deeply has eroded in an era dominated by feeds, fragments, and dopamine-driven design. Blending literary history, media theory, and cognitive science, Shaikh Afnan Birahim traces the journey from modernist experimentation to TikTok snippets, showing how attention itself has become a cultural battleground. This book is both diagnosis and manifesto, an invitation to reclaim slow reading as an act of resistance and rediscover the joy, intimacy, and meaning that only literature can provide.

Child as Citizen Giuliana Fenech, 2025-08-15 Contributions by Daniela Brockdorff, Nina Christensen, Jill Coste, Katrin Dautel, Justyna Deszcz, Tryhubczak, Giuliana Fenech, Naomi Hamer, Irena Barbara, Kalla Anne, Klomberg, Sonali Kulkarni, Elizabeth Leach, Leung Ann, Marie Murnaghan, Emily Murphy, Emilie Owens, Nicola Parker, Patrycja Poniatowska, Meg Rosoff, and Farriba Schulz. *Child as Citizen: Agency and Activism in Children's Literature and Culture* addresses children's and young adult agency and activism across literature and culture, demonstrating how these forces influence child citizenship. Contributors to this volume highlight the agentic voices and activist practices that are growing across all spheres of young people's lives, as well as the challenges to active citizenship that children growing up in unjust sociopolitical contexts face. The volume is interdisciplinary and draws on the sociology of childhood, children's literature studies, youth culture studies, media technology, and cultural studies, and Anthropocene, ecofeminist, and disability studies. Agency occurs in and around literature and storytelling, and this collection establishes how it is always influenced by identity as well as geopolitics. How it is both subjective and collective, how it is cultural and embodied, and how like citizenship, it is not a static status but rather an ongoing negotiation. In this collection, contributors invite readers to consider agency as a system of relations between children, themselves, and children and

adults children and institutions and children and nation states as well as between children and the nonhuman This book reviews the interconnectedness between these relationships and attempts to untangle some of the complications that emerge

The Business of Being a Writer, Second Edition Jane Friedman,2025-04-18 A thoroughly revised edition of the comprehensive guide to building and maintaining a successful career in writing Writers talk about their work in many ways as an art as a calling as a lifestyle Too often missing from these conversations is the fact that writing is also a business and those who want to make a living from their writing must understand the basic business principles underlying the industry The Business of Being a Writer offers the business education writers need but so rarely receive Jane Friedman is one of today's leading experts on the publishing industry Through her website social media presence online courses email newsletters and other media she helps writers understand how to navigate the industry with confidence and intentionality This book advises writers on how to build a platform in a way that aligns with their values how to spot critical mindset issues that might sabotage their efforts before they even begin how to publish strategically and what it means to diversify income streams beyond book sales For this second edition Friedman has updated every topic to reflect how the industry has evolved over the past half decade New features include a section on business and legal issues commonly faced by writers exercises at the end of each chapter and a wealth of sample materials posted on a companion website Reaching beyond the mechanical aspects of publishing The Business of Being a Writer will help both new and experienced writers approach their careers with the same creative spirit as their writing Friedman is encouraging without sugarcoating reality blending years of research with practical advice that will help writers market themselves and maximize their writing related income Her book will leave them empowered confident and ready to turn their craft into a sustainable career

The Reading Lives of Teens Chin Ee Loh,2024-11-04 In these changing times of global flows of media and technologies and reports of declining reading enjoyment researchers policymakers and educators need to engage anew with essential issues of what counts as reading what kinds of reading matter and how to support teen reading engagement in school and out of school settings Bringing together contributions from well known and emerging adolescent literacy researchers from different disciplinary perspectives this edited collection consolidates contemporary research on teens volitional print and digital reading whether in school or out of school contexts The first part of the book offers overviews of what teens are reading followed by chapters on community support on reading and new ways of researching teen reading With chapters from North America Europe Australia Asia and the Middle East the collection will offer multifaceted and complex insights into what how and why teens read in different contexts Reflection questions at the end of each chapter encourage readers to consider how the research can be applied in their own research policy and practice contexts This book will be of interest to researchers policymakers and educators who are invested in supporting adolescent engaged reading with evidence based policies and strategies

The Art of Small Business Social Media Peg Fitzpatrick,2024-11-19 An essential guide for small business owners that

Booklist calls appealing and supremely useful in a starred review and Guy Kawasaki points out in the foreword if you're an entrepreneur or small business owner and want to master digital marketing you need this book In *The Art of Small Business Social Media* social media expert Peg Fitzpatrick offers a comprehensive guide tailored specifically for small business owners Recognizing that social media isn't a one size fits all tool Fitzpatrick provides a roadmap for entrepreneurs to navigate the digital landscape effectively Drawing from her extensive experience working with brands big and small she demystifies choosing the right platforms crafting a robust social media plan and engaging with communities online Real world examples from various industries serve as case studies offering actionable insights that can be applied to any small business setting Whether you're a solo entrepreneur or part of a small team *The Art of Small Business Social Media* is your key to unlocking the full potential of social media marketing It's not just about being online it's about being online effectively This book equips you with the skills to participate in the digital world and thrive in it giving your business a competitive edge in today's marketplace **The Whole-School Community Read** Margaux DelGuidice-Calemmo, Jeannette Balantic, 2025-10-30 A comprehensive resource for librarians and teachers who want to implement a whole school community reading program in their schools **CIM Bulletin** Canadian Institute of Mining, Metallurgy and Petroleum, 1977-08 **Korean Studies**, 2005

The Algorithm's Muse Azirion Jase, 2025-05-07 Ever wondered how a viral video can crown the next literary queen The power of BookTok is undeniable reshaping our reading world one scroll at a time This piece of writing dissects the seismic shift exploring the meteoric rise of Romantasy and speculative fiction This isn't just about fleeting fads it's a deep dive into how authentic TikTok marketing and raw reader passion are challenging traditional publishing trends The very landscape of literature is caught in a whirlwind of changing tastes driven by the undeniable social media influence that dictates what becomes a cornerstone of popular culture The stakes are higher than ever understanding this new ecosystem is crucial for authors publishers and readers alike This captivating literary analysis doesn't just observe it decodes the strategies emotions and cultural currents making these genres dominate Are you ready to understand the future of storytelling where algorithms meet artistry Dive into *The Algorithm's Muse* and discover how the digital age is rewriting the rules of literary engagement and success *Booktok Reading Journal* Sorbet Publishing, 2021-11-17 If you would like to see a sample of the book click on the LOOK INSIDE feature If you look inside ISBN T LOADING check the author's page sorbet publishing blue link by the title to see the book interior on the videos IMPORTANT LOOK INSIDE feature is not available for a mobile device If you want to see the book inside please use a PC or laptop Make sure to check out the colors and design in this type by clicking on our social media or author's page PRODUCT DESCRIPTION What is BookTok BookTok is the term used to describe the bookish community in social media where people post videos recommending books making jokes about reading and sharing their love of literature This reading journal is perfect to track all things literary in your life providing a convenient place to easily record your reading achievements your book reviews thoughts comments and ratings It will also make a great gift for books

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Booktok Billionaire Prudence Silva,2025-07-19 When rising author Emery Martin wakes up to find her unpublished manuscript stolen and a viral BookTok video accusing her of plagiarism her world implodes overnight Fame was never the dream but infamy That's a nightmare As the internet turns vicious and publishing deals disappear Emery is left with one name on her lips Beckett Rhodes the ex who shattered her heart and might be the only man who can clear her name Billionaire author Beckett has secrets inked into the margins of his fame His bestselling novel Ashes of Her made him a literary icon but what if the real author is the woman he let walk away When a mysterious figure sues Beckett for fraud accusing him of stealing Emery's words the past and present collide in a high stakes scandal threatening to destroy them both Forced into hiding Emery and Beckett race against time to decrypt a stolen hard drive expose a stalker hidden within Beckett's inner circle and survive the digital wildfire consuming their reputations But the deeper they dig the more twisted the truth becomes At a BookTok mega convention a public reconciliation spirals into chaos when a hacker leaks

Emery's next billion dollar manuscript in real time triggering a security lockdown and exposing a betrayal no one saw coming Just as Emery reclaims her voice and signs a life changing publishing deal a chilling message arrives You think you know the ending But the sequel's already begun Can Emery trust the man who broke her heart or will her story be rewritten once again *Honey and Spice* Bolu Babalola, 2022-07-05 From the Sunday Times bestselling author Bolu Babalola comes the romantic comedy we've all been waiting for A triumph of a novel Beth O'Leary Smart, sexy and energetic I'm excited for everyone to read this book Emma Gannon Bolu understands desire better than anyone else and in Honey Spice it prickles under every word Annie Lord The sharp tongued and secretly soft hearted Kiki Banjo is an expert in relationship evasion and likes to keep her feelings close to her chest As the host of the popular student radio show Brown Sugar it is her mission to make sure the women who make up the Afro Caribbean Society at Whitewell University also do not fall into the mess of relationships players and heartbreak But when Kiki meets the distressingly handsome and charming newcomer Malakai Korede who she has publicly denounced as The Wasteman of Whitewell her defences are weakened and her heart is compromised A clash embroils them in a fake relationship to salvage both their reputations and save their futures and soon she finds herself in danger of falling for the very man she warned her girls about A funny and sparkling debut Honey Spice is full of delicious tension and romantic intrigue that will make you weak at the knees **The Art of Almost Kissing**

WILLIAM. LIU, 2025-07-15 They're enemies on BookTok Intellectual rivals in every comment section But when a DM turns into a debate and the debate turns into something else entirely neither is ready for what comes next Seraphina Chen built her BookTok empire on swoon worthy romances and aesthetic bookshelf tours Her reviews are sharp her lighting is perfect and her 400K followers trust her word like gospel Enter Jasper Wilde Oxford educated smugly brilliant and allergic to anything with a happy ending His literary takedowns of romance novels have made him BookTok's most infuriating and fastest growing critic When Jasper publicly challenges Seraphina's latest viral post the feud goes digital and then private What starts as a DM spat turns into hours long video chats mutual stalking of old theses and one unshakable truth They get under each other's skin in the best and worst ways As professional opportunities arise and the pressure to perform their platforms intensifies Seraphina and Jasper must navigate viral fame creative ambition and the one thing neither of them planned for actual feelings Can two people who dissect love for a living learn how to feel it for real Or will they master the art of almost kissing without ever crossing the line *Still Reading Romance* Josefine Smith, Kathleen W. Taylor

Kollman, 2025-04-22 In a world that commodifies feminism is adapting romance novels for small and big screen projects and the Romance Writers Association is evolving to a more inclusive representative group it is imperative for researchers to reevaluate the cultural assumptions and gender norming work happening in the romance genre It is time to question the cultural capital of traditional archetypes explore the experience of romance readers and question how romance and cultural studies researchers create quantitative qualitative and mixed methods research This work centers around a data set

collected with a revised version of Janice Radway's Reading the Romance survey that will be shared with all the authors of this anthology. By having access to this pool authors will have the opportunity to explore different elements of reader experience and cultural norms in romance fiction and potentially reflect on changes since Janice Radway's seminal work The norms and negotiations readers experience while consuming romance is especially interesting as romancelandia becomes a more mainstream part of popular culture with the popularity of Bridgerton and romance series like Ice Planet Barbarians exploding on BookTok. No other book in romance or popular culture studies identifies a data set as the connecting element and to do so creates an exciting opportunity to create a more inclusive study of popular romance offer truly interdisciplinary research on the question of how readers read romance and generate diverse areas of future scholarship. This edited volume explores multiple issues in romance fiction based on survey data from real romance readers. An updated version of Janice Radway's influential survey looking at romance readers in the early 1980s this time scholars explore romance readers habits and attitudes in the twenty first century. Each contributor in this volume uses the same survey data to make unique statements about gender intersectionality popular fiction and popular culture. By using a common data set but approaching it from different perspectives this unique volume is able to apply multiple methodologies to the same subject.

Hooked Emily McIntire, 2022-09-20 Once upon a time there was a little boy. His belly full of laughter his life full of joy. Until one day something changed stripped his innocence away. The hole inside making space for the devil to come and play. His dreams gone forever he grew up way too fast. An endless night of crocodiles and watches made of glass. He grew into a villain the taste of vengeance on his tongue. Craving to make his enemies pay for the misdeeds they had done. Instead he found a Darling girl and refused to let her go. For what better way to make the man pay than to steal his little shadow.

Honey and Spice Bolu Babalola, 2022-07-05 INSTANT NATIONAL BESTSELLER A REESE'S BOOK CLUB PICK A TIKTOK BOOK CLUB PICK Sexy messy and wry Honey and Spice more than delivers New York Times Book Review A vibrant debut novel Babalola is incisively funny capturing the kick and sweetness of her title with her words Entertainment Weekly Named a Best Book of the Year by Time Esquire Vanity Fair Oprah Daily Cosmopolitan Elle Harper's Bazaar Southern Living Buzzfeed Women's Health Magazine AudioFile Popsugar and more Introducing internationally bestselling author Bolu Babalola's dazzling debut novel full of passion humor and heart that centers on a young Black British woman who has no interest in love and unexpectedly finds herself caught up in a fake relationship with the man she warned her girls about. Sweet like plantain hot like pepper They taste the best when together Sharp tongued and secretly soft hearted Kiki Banjo has just made a huge mistake As an expert in relationship evasion and the host of the popular student radio show Brown Sugar she's made it her mission to make sure the women of the African Caribbean Society at Whitewell University do not fall into the mess of relationships players and heartbreak. But when the Queen of the Unbothered kisses Malakai Korede the guy she just publicly denounced as The Wasteman of Whitewell in front of every Blackwellian on campus she finds her show on the brink. They're

soon embroiled in a fake relationship to try and salvage their reputations and save their futures Kiki has never surrendered her heart before and a player like Malakai won't be the one to change that no matter how charming he is or how electric their connection feels But surprisingly entertaining study sessions and intimate late night talks at old fashioned diners force Kiki to look beyond her own presumptions Is she ready to open herself up to something deeper A gloriously funny and sparkling debut novel Honey and Spice is full of delicious tension and romantic intrigue that will make you weak at the knees A smart sexy summer read which hits your brain and your romance buttons in one shot Los Angeles Times The ultimate summer romance It's got all the juiciest most satisfying romance tropes but in Babalola's capable hands the story feels fresh and unique The Cut New York magazine Divine summer reading Hilarious hot and heartfelt Meg Cabot 1 New York Times bestselling author

Contemporary Fiction Study Aisha Khan, AI, 2025-02-19 Contemporary Fiction Study explores the current state of the fiction market providing valuable insights into readership demographics and emerging literary trends Crucially the book highlights the impact of digital publishing and social media on how fiction is produced and consumed For example the rise of BookTok a community on TikTok has significantly influenced the sales and popularity of certain books demonstrating the power of social media in shaping literary tastes The book's unique value lies in its integrated approach combining business aspects with social science perspectives to understand why specific works resonate with particular audiences Starting with an overview of market segmentation and trend forecasting the analysis progresses through detailed examinations of genres and reader communities culminating in strategic recommendations for stakeholders It uses a blend of quantitative data from industry reports and qualitative insights from interviews to explain the fiction ecosystem Ultimately this study provides a comprehensive guide for authors publishers and readers to navigate the complexities of the 21st century literary landscape By understanding the interplay of market forces cultural values and reader preferences stakeholders can make informed decisions and appreciate the multifaceted nature of contemporary fiction

Ash - Kentucky Love Yvonne Westphal, 2024-04-08

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