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Box Office, 1958 Theorizing Film Acting Aaron Taylor, 2012 This comprehensive collection provides theoretical accounts of the grounds and phenomenon of film acting The volume features entries by some of the most prominent scholars on film acting who collectively represent the various theoretical traditions that constitute the discipline of film studies Each section proposes novel ways of considering the recurring motifs in academic enquiries into film acting including 1 the mutually contingent problematic of description and interpretation 2 the intricacies of bodily dynamics and their reception by audiences 3 the significance of star performance and 4 the impact of evolving technologies and film styles on acting traditions China and the Global Media Landscape Gabriele Balbi, Jiang Fei, Giuseppe Richeri, 2019-07-25 In the last decade the Chinese media have imposed themselves in the global arena and have started to become a reference point in business and cultural terms for other national media systems This book explores how the global media landscape was changed by this revolutionary trend and why and how China is now playing a key role in guiding it It is on the one hand a book on how the Chinese media system continues to take inspiration and to be shaped or remapped by American European and Asian media companies and on the other a volume on the ways in which recent Chinese media's going out strategy is remapping the global media landscape Organised into two sections this book has eight chapters written by American Chinese and European scholars Focusing on different markets such as the movie industry the press broadcasting and the Internet different regions and different actors from Donald Trump to the Tanzania Zambia Railway to journalists this book provides a fresh interpretation on the main changes China has brought to the global media landscape **Hollywood and China in the Post-postclassical Era** Lara Herring, 2024-03-18 This book examines the contemporary relationship between Hollywood and China as case studies that help to define a new era in Hollywood film industry style and economics which is termed the post postclassical period Centred around a case study of Legendary Entertainment the analysis shows how the studio adopted and adapted its global strategies in order to gain access to and favour within the Chinese film market and how issues of censorship and financial performance affected the choices they made Demonstrating Legendary's identity as a post postclassical studio and examining how this plays into its China strategy this book explores how this particular case and the necessary analysis of wider political economic relations offer a periodisation of the contemporary Hollywood China relationship This book will interest students and scholars of media and film studies as well as academics whose research interests include global cinema Hollywood Chinese cinema transnational cinema and film industry studies *Buildings and Structures of American Railroads* Walter Gilman Berg, 1893 **Marketing to Moviegoers** Robert Marich, 2005 The author goes right to the source and provides data quotes and insights from high profile industry professionals and information on market research that the major studios don't want the moviegoing public to know This book provides practical data such as templates for advertising campaigns of different sizes solutions and an insight into the complicated movie marketing process

Armed with the strategies that Hollywood professionals would prefer not to share film professionals and marketing professionals alike will have a leg up in this complicated business

The American Stationer ,1897 *Reinventing Richard Nixon* Daniel E. Frick,2008 Examining Nixon s autobiographies and political memorabilia Frick offers far reaching perceptions not only of the man but of Nixon s version of himself contrasted with those who would interpret him differently He cites reinventions of Nixon from the late 1980s particularly the museum at the Richard Nixon Library and Birthplace to demonstrate the resilience of certain national mythic narratives in the face of liberal critiques And he recounts how celebrants at Nixon s state funeral at which Bob Dole s eulogy depicted a God fearing American hero attempted to bury the sources of our divisions over him rendering in some minds the judgment of redeemed statesman to erase his status as disgraced president With dozens of illustrations Nixon posing with Elvis the National Archives most requested photo Nixonian cultural artifacts classic editorial cartoons no other book collects in one place such varied images of Nixon from so many diverse media These reinforce Frick s probing analysis to help us understand why we disagree about Nixon and why it matters how we resolve our disagreements

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