

THE AUTHOR'S GUIDE TO AMAZON VISIBILITY

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Dave Chesson

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Roger Harris, Peter Hutchison

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The Scramble for the Amazon and the "Lost Paradise" of Euclides da Cunha Susanna B. Hecht, 2013-05-09 The fortunes of the late nineteenth century's imperial and industrial powers depended on a single raw material rubber with only one source the Amazon basin And so began the scramble for the Amazon a decades long conflict that found Britain France Belgium and the United States fighting with and against the new nations of Peru Bolivia and Brazil for the forest's riches In the midst of this struggle Euclides da Cunha engineer journalist geographer political theorist and one of Brazil's most celebrated writers led a survey expedition to the farthest reaches of the river among the world's most valuable dangerous and little known landscapes The Scramble for the Amazon tells the story of da Cunha's terrifying journey the unfinished novel born from it and the global strife that formed the backdrop for both Haunted by his broken marriage da Cunha trekked through a beautiful region thrown into chaos by guerrilla warfare starving migrants and native slavery All the while he worked on his masterpiece a nationalist synthesis of geography philosophy biology and journalism he named the Lost Paradise Da Cunha intended his epic to unveil the Amazon's explorers spies natives and brutal geopolitics but as Susanna B Hecht recounts he never completed it his wife's lover shot him dead upon his return At once the biography of an extraordinary writer a masterly chronicle of the social political and environmental history of the Amazon and a superb translation of the remaining pieces of da Cunha's project The Scramble for the Amazon is a work of thrilling intellectual ambition

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if you don't know what you are doing but it is essential if you are serious about running your business smoothly With your business and doing promotions you have to go the extra mile it can be wishful thinking or the shot gun approach and you can't just tell them about it and woo them in You have to stand out from the rest and let them know who you are Showing customers that what you are offering is what they want and need and that you are open for business It isn't just being different or new you have to be the best This book covers Why Social Media Marketing Is Important What Will You Get from Social Media Marketing Choosing the Proper Social Media Site for Your Marketing Work An Introduction to Facebook YouTube Instagram Twitter Facebook And much more It doesn't matter if you are the stay at home mom with an online business or you have an actual walk in store you need to create a brand and online persona a presence And how you do this is with social media marketing Social media is more popular than ever and when it comes to advertising it's a fantastic way to take your business to the next level 55% OFF for Bookstores NOW at 33.95 instead of 43.95 LAST DAYS You will Never Stop Using this Awesome Cookbook Buy it NOW and get addicted to this amazing book *The Amazon* Roger Harris, Peter Hutchison, 2007 This new edition has been completely revised with updated information on hotels lodges and tour operators It contains a detailed and illustrated natural history section on native species and habitats The Amazon is an ideal location for eco travellers naturalists sports enthusiasts and explorers Travellers are given sound advice on responsible travel and planning their own expedition **Amazon FBA 101: Beginner's Guide to Selling on Amazon UK/EU & US**

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