

Linda Argote

# Organizational Learning

Creating, Retaining and Transferring Knowledge

*2nd Edition*



Springer

# Organizational Learning Creating Retaining Transferring Knowledge

**H Kauffman**



## **Organizational Learning Creating Retaining Transferring Knowledge:**

**Organizational Learning** Linda Argote, 1999-01-31 Why do some organizations learn at faster rates than others Why do organizations forget Could productivity gains acquired in one part of an organization be transferred to another Learning curves have been documented in many organizations in both the manufacturing and service sectors The classic learning curve model implies that organizational learning is cumulative and persists through time However recent work suggests that firms also demonstrate depreciation of knowledge or forgetting Such understanding becomes more exciting as one looks at the link between learning and productivity Organizational Learning Creating Retaining and Transferring Knowledge describes and integrates the results of research on factors explaining organizational learning curves and the persistence and transfer of productivity gains acquired through experience Chapter One provides an overview of research on organizational learning curves Chapter Two introduces the concept of organizational forgetting or knowledge depreciation Chapter Three discusses the concept of organizational memory Chapter Four argues that analyzing small groups provides understanding at a micro level of the social processes through which organizations create and combine knowledge Chapter Five describes results on knowledge transfer Chapter Six discusses various tensions and trade offs in the organizational learning process

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outcomes Drawing from a wide array of studies across the spectrum of management economics sociology and psychology Organizational Learning explores the dynamics of learning curves in organizations with particular emphasis on how individuals and groups generate share reinforce and sometimes forget knowledge With an increased emphasis on service organizations including healthcare Linda Argote demonstrates that organizations vary dramatically in the rates at which they learn with profound implications for productivity performance and managerial and strategic decision making The Oxford Handbook of Group and Organizational Learning Linda Argote, John M. Levine, 2020 R sum This handbook is currently in development with individual articles publishing online in advance of print publication At this time we cannot add information about unpublished articles in this handbook however the table of contents will continue to grow as additional articles pass through the review process and are added to the site Please note that the online publication date for this handbook is the date that the first article in the title was published online *The ... ASTD Team & Organization Development Sourcebook*, 2005 **Knowledge Creation Using a Structured Improvement Approach** Adrian Souw-Chin Choo, 2003 **Learning Mechanisms in Process Improvement Initiatives** John David Hanson, 2006 **The Transfer of Knowledge Within Taiwanese Electrical and Electronic Organizations from Taiwan to Mainland China** Shih-Yu Cheng, 2005 **Toward a Multilevel Knowledge Transfer Paradigm** Zheng Jane Zhao, 2005 *The Journal of Product Innovation Management*, 2003 *Management Science*, 2006 Issues for Feb 1965 Aug 1967 include Bulletin of the Institute of Management Sciences **Journal of Database Administration**, 2005 Frontiers of Entrepreneurship Research, 2007 **China's Emerging Outsourcing Capabilities** Mary C. Lacity, Leslie P. Willcocks, 2010-02-18 While China is known for its immense manufacturing base in recent years the Chinese government has assigned a high priority to science and technology services as its future growth sectors The Chinese government is supporting this vision with the establishment of research and technology parks favorable tax incentives policy reform grants to help Chinese firms achieve certifications investments in infrastructure and promotion of IT outsourcing ITO and business process outsourcing BPO services Beyond the aspirations of its leaders is China ready to compete in the global ITO and BPO markets How can Western managers successfully engage Chinese ITO BPO suppliers In this book top scholars and practitioners doing leading research on China's ITO and BPO sector help answer these questions All told this book reports on findings from 519 interviews 305 surveys 11 detailed case studies and 34 formal presentations Authors analyze the strengths and weaknesses of China's ITO and BPO markets categorize and analyze Chinese suppliers project future trends in China's ITO and BPO capabilities and prescribe lessons for Western managers seeking to engage Chinese suppliers Several chapters contain studies of Chinese suppliers and clients engaged in particular ITO or BPO services including procurement media relations logistics and research and development Overall the Chinese ITO and BPO markets are changing rapidly as they both respond to and help form the global outsourcing landscape This book provides an in depth contemporary view on where China is heading how it is going to get there and how companies

and countries can engage with China's emerging outsourcing capabilities      **Organizational dynamics** American Management Associations, 2001      *Discussion Paper (University of Minnesota. Strategic Management Research Center).*, 1999      **Long Range Planning** Society for Long Range Planning, 2000      *Learning by Firms and Technological Innovation* Rongrong Ren, 2005      *Creativity in Groups* Elizabeth A. Mannix, Margaret Ann Neale, Jack A. Goncalo, 2009-11-12 Creativity is being recognized as an important source of competitive advantage because a single creative idea that is both novel and useful may take an organization in a profitable new direction This work aims to promote the burgeoning interest in group creativity by identifying new questions that will drive future research in this area      **Overcoming Constraints to Organizational Change** Aldas Pranas Kriauciunas, 2004

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